

Alert: Use of deepfake media in fraud schemes

The U.S. Department of the Treasury's Financial Crimes Enforcement Network (FinCEN) has issued an alert regarding the increasing use of deepfake media in fraud schemes targeting financial institutions.

Criminals are employing generative AI (generative artificial intelligence) tools to create realistic but fraudulent identity documents, photographs and videos to bypass customer identification and verification processes. This affects the ability of financial professionals to validate customer documents when clients apply for accounts and policies.

Key red flags include:

- Inconsistencies in customer documents
- Unusual account activity
- Difficulties during live verification checks

To mitigate these risks, financial professionals are responsible for staying vigilant for signs of deepfake manipulation and report any red flags immediately. Please read the full alert via the link below and take note of the updated red flag indicators.

If any potentially suspicious activities at account/application opening or beyond are detected, please notify the Corebridge Financial's Financial Crimes Group at AMLOfficer@corebridgefinancial.com with details of the activity.

Link: [FIN-2024-Alert004 Deepfake Fraud Schemes](#)

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