

FireLight Driven e-Applications

Streamlined Annuity Submissions



Your Time is in Demand

At American National, we're committed to providing our agents with the best possible tools and resources to make the application process as seamless and efficient as possible. Our online annuity e-application solution, FireLight, aims to do just that.

Streamlining Annuity Applications

FireLight includes a range of features designed to optimize the application process, including:



Real-time suitability assessment



Upload prompts based on responsive answers



Agent Training and licensing check



1035 – Yellow Page carrier look up



Pre-filled product and rate data



Automatic ACH withdrawal for premium payments



Paper applications are 63% more likely to have additional requirements compared to using FireLight e-application. FireLight ensures your applications are completed efficiently and quickly, with instant submission to our case managers for processing. This allows you to focus on what matters most—helping clients reach their financial goals.

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