

# Life insurance: a gift that can grow with them



Life insurance isn't just death benefit protection for adults - it also has the potential to provide a child with financial protection that can last a lifetime.

If you have a child in your life, you want the best for them. Life insurance for children offers death benefit protection, the potential for long-term financial security, and can help protect their future insurability. It's a gift that can grow with them, offering benefits that can be accessed when they need it most.

## Why life insurance for children?

- Potentially **build cash value** a child can access for future expenses.
- Provide coverage that can **protect insurability** regardless of health changes.
- Can give a child **financial flexibility** when major life events happen.



The cost of tuition at a public 4-year college has **increased 36.7%** from 2010 to 2023.<sup>1</sup>

## Build value for their future

Life insurance not only provides death benefit protection. It also..

### Grows with them

The policy's cash value can grow, and the child can access it when they need it most.

### Offers flexible use

Potential access to cash value for major life expenses like college, a wedding, starting a business, or even purchasing a first home.

## Protect their insurability

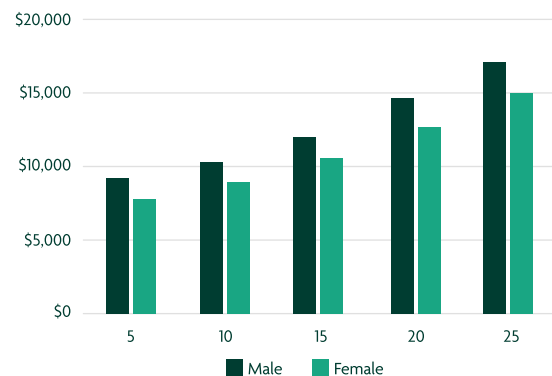
### Take advantage of lower rates

Get coverage while they're young and healthy.

### Guaranteed coverage

No matter what happens, their insurability is protected.<sup>2</sup>

Why purchase life insurance when they are young?  
Here is an example of annual premiums for a policy issued at different ages.\*



\*Illustrated using Builder Plus IUL<sup>®</sup> 4, Standard Non-tobacco with a \$500,000 death benefit. Hypothetical examples and illustrations are not intended to predict future performance. The use of alternate assumptions could produce significantly different results. Illustrations are not complete unless all pages are included. North American Web Illustrations October 2024.

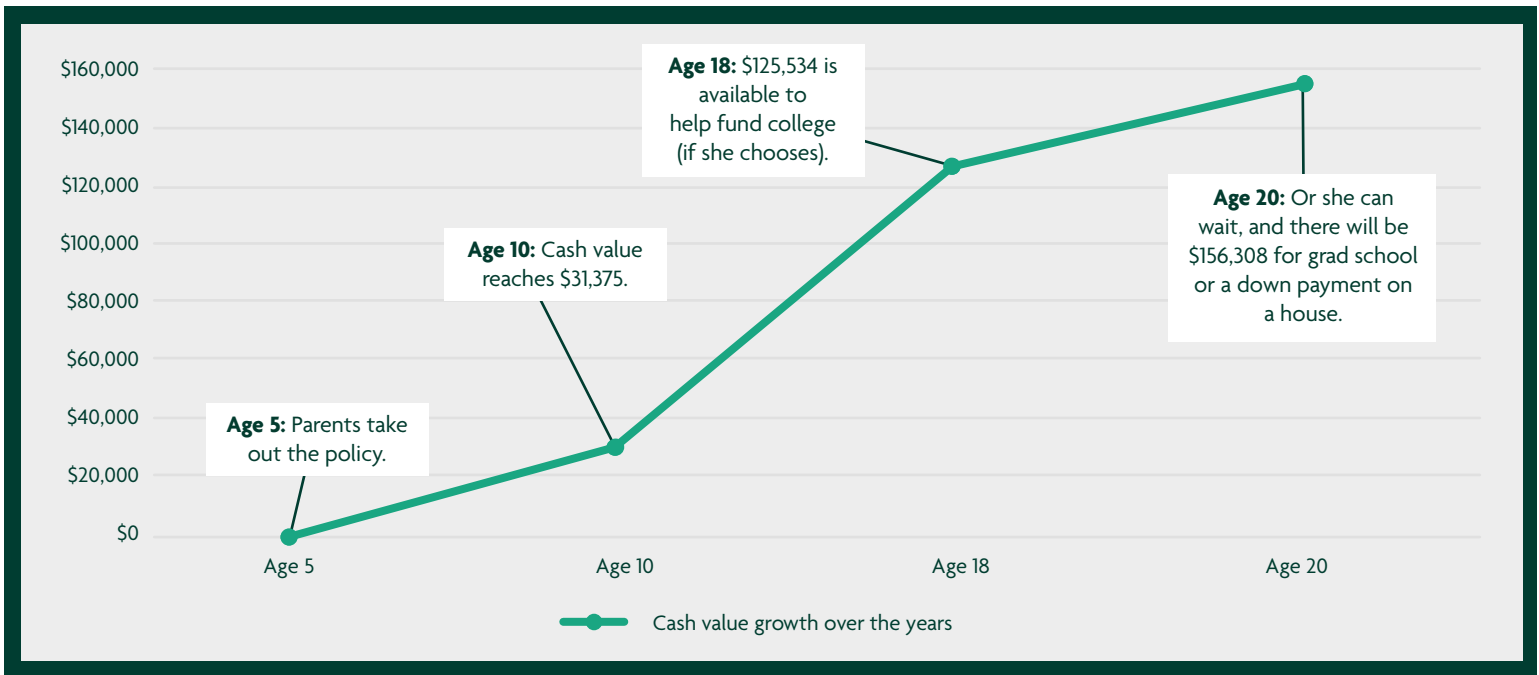
# Hypothetical case study

The parents of a five-year-old girl purchased an indexed universal life (IUL) insurance policy for their child to help secure her financial future.

## The scenario:

- The parents choose a \$500,000 Builder Plus IUL® 4 policy
- Their goal: Provide financial options and protection as their daughter ages and reaches adulthood.

## Here is how the policy grows:



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**Want to learn more about life insurance for a child?**  
Talk to your financial professional today to give a child a gift that can grow with them.

NOT FOR USE IN OREGON

1. Hanson, Melanie. "College Tuition Inflation Rate" EducationData.org September 9, 2024. <https://educationdata.org/college-tuition-inflation-rate>

2. As long as the policy remains in force and never requires reinstatement.

The primary purpose of life insurance is to provide a death benefit to beneficiaries. Because of the uncertainty surrounding all funding options except savings, it is critical to make personal savings the cornerstone of your college funding program. However, even a well-conceived savings plan can be vulnerable. Should you die prematurely, your savings plan could come to an abrupt end. To protect against this unexpected event, life insurance may be the only vehicle that can help assure the completion of a funding plan. In addition to the financial protection aspect of insurance, the tax-deferred buildup of cash values can be part of your college savings plan. Generally, if the policy is not a Modified Endowment Contract then tax-free withdrawals can be made up to the contract's cost basis. Moreover, if the policy is not a Modified Endowment Contract, then loans in excess of the cost basis are also tax free as long as the policy remains in force.

The term financial professional is not intended to imply engagement in an advisory business in which compensation is not related to sales. Financial professionals that are insurance licensed will be paid a commission on the sale of an insurance product.

Indexed Universal Life Insurance products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance. Builder Plus IUL®4 is issued on form P100/ICC22P100/P100CA (policy), E100/ICC22E100, E101/ICC22E101, E103/ICC22E103, E104/ICC22E104, E105/ICC22E105, E109/ICC22E109, LR498, E110/ICC22E110/LR50704, E111/ICC22E111/LR50604, E113/ICC24E113, E114/ICC24E114, R100/ICC23R100, R101/ICC23R101, R102/ICC23R102, and R103/ICC22R103 and R106/ICC23R106 (riders/endorsements) or appropriate state variation by North American Company for Life and Health Insurance®, West Des Moines, IA. Products, features, endorsements, riders or issue ages may not be available in all states. Limitations or restrictions may apply. Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.