

## **Promoting Long-Term Care Awareness Month**

## Exclusive resources from Nationwide® created for you

## November is Long-Term Care Awareness Month—making now a great time to talk to your clients about long-term care (LTC) solutions.

Need help jump-starting LTC conversations with your clients? Explore the collection of assets we've created for you to share throughout the month of November. Use them as an ice-breaker to gauge their interest and address any questions they might have about LTC.

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CareMatters Together <sup>®</sup> vs. CareMatters <sup>®</sup> II Side-by-side Download	Why CareMatters® II Sales Idea <u>Download</u>	CareMatters Together <sup>™</sup> Reasons to Consider Sales Guide <u>Download</u>	CareMatters Together <sup>™</sup> and CareMatters® II Cost Effectiveness <u>Download</u>
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CareMatters® II and CareMatters Together<sup>™</sup> **HSA Sales Idea** Download

Understanding Long-Term Care (LTC) Claims Download



How to Use IRA Distributions to Fund CareMatters® II White Paper

**Download** 



Long-term Care Solutions Side-by-side Guide Download



CareMatters® Prequalification Guide Download



LTC Client Quick Reference Guide Download



**Your next steps:** For more information call your wholesaler or one of the resources below.

Life Insurance Solutions Center: 1-800-321-6064 World Financial Group Solutions Center: 1-855-455-4139 **Producer Group Solutions Center:** 1-844-867-8159



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