



Lafayette Life
Insurance Company

A member of Western & Southern Financial Group



COMING THIS FALL

Get Ready for Rapid

Patriot Now Rapid-Issue Whole Life Is Headed Your Way

Clients wanting early cash values and limited payments—plus today's newest process for quick, easy underwriting? Get ready to introduce Patriot Now from Lafayette Life.

Satisfy their need for speed in a solution that brings together product and process. **Patriot Now** will feature:

- › The **same core benefits** as our popular Patriot 2022
- › Delivered in a **new accelerated issue process**:



No exam or phone interview



Offers one of four ratings classes



With a decision in 3–5 business days

Lead with Lafayette

Backing this new rapid-issue whole life will be the strength and stability of Lafayette Life. Founded more than a century ago, Lafayette Life is a member of one of the world's strongest mutually held life insurance groups.

Get excited for expedited with Patriot **NOW!**

Call your Regional Sales Vice President
or the Sales Desk for details.

866.937.5542

Life insurance products are not bank products, are not a deposit, are not insured by the FDIC, or any other federal entity, have no bank guarantee, and may lose value.

Life insurance products are issued and guaranteed by The Lafayette Life Insurance Company. Guarantees are based on the claims-paying ability of the company. The Lafayette Life Insurance Company, Cincinnati, Ohio, operates in D.C. and all states except New York. Patriot Now Whole Life Insurance Policy series ICC24 LL-14 2311; Whole Life Policy Series ICC21 LL-01 2104 issued by The Lafayette Life Insurance Company. Product and rider provisions, availability, definitions and benefits may vary by state.

Loans, withdrawals and advances will reduce the death benefit and cash surrender value and may cause the policy to lapse. The lapse or surrender of a policy with an outstanding loan may result in taxable income.

Life insurance is not intended to be used as a savings product, retirement plan, or investment vehicle. Lafayette Life's role is strictly limited to providing life insurance policies and annuity contracts. Any other services a Lafayette Life independent agent provides to applicants and policyholders, including but not limited to financial planning, estate and retirement planning, tax planning, or investment planning, are not provided on behalf of Lafayette Life.

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