



Effective October 14, 2024

PRODUCT APPROVALS

PRODUCT	APPROVAL
TERM	
Prudential EssentialTerm Value SM & Prudential EssentialTerm Plus SM (August 2024)	See page 2.
Term Essential [®] (January 2023)	See page 3.
PruTerm SM One (July 2017)	See page 4.
UL	
PruLife [®] Essential UL (April 2023)	See page 5.
IUL	
PruLife [®] Index Advantage UL (August 2020)	See page 6.
PruLife [®] Founders Plus Indexed UL (April 2023)	See page 7.
Prudential Momentum IUL SM (August 2024)	See page 8.
IVUL	
Prudential FlexGuard [®] Life (November 2022)	See page 9.
VUL	
PruLife [®] Custom Premier II (October 2023)	See page 10.
VUL Protector [®] (August 2023)	See page 11.
SURVIVORSHIP	
PruLife [®] SUL Protector (February 2021)	See page 12.
PruLife [®] Survivorship Index UL (January 2019)	See page 13.
PruLife [®] SVUL Protector (October 2022)	See page 14.

IMPORTANT NOTES:

These products, their riders and features may not be available in all states. Refer to the product Fast Facts for more information. In states where a repricing is not yet approved, a prior version of the product is available.

For all states the premium limit is \$5M except for the SUL Protector in NY which is \$2M. The case will need prior approval if the \$5M limit is exceeded, SUL Protector in NY is not eligible for large case review.

Issue Basis (IB) equals Rate Basis (RB)

NOT FOR CONSUMER USE.

NR-23201639 Ed. 10/2024

EssentialTerm Value & EssentialTerm Plus (Issue Basis 300)

	STATE	Ready to Sell Date	Transition Period End Date*&**	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	10/14/2024	NA	AUG 2024 (IB300)	
AK	Alaska	10/14/2024	NA	AUG 2024 (IB300)	
AZ	Arizona	10/14/2024	NA	AUG 2024 (IB300)	
AR	Arkansas	10/14/2024	NA	AUG 2024 (IB300)	
CA	California	10/14/2024	NA	AUG 2024 (IB300)	
CO	Colorado	10/14/2024	NA	AUG 2024 (IB300)	
CT	Connecticut	10/14/2024	NA	AUG 2024 (IB300)	
DE	Delaware	10/14/2024	NA	AUG 2024 (IB300)	
DC	District of Columbia	10/14/2024	NA	AUG 2024 (IB300)	
FL	Florida	10/14/2024	NA	AUG 2024 (IB300)	
GA	Georgia	10/14/2024	NA	AUG 2024 (IB300)	
HI	Hawaii	10/14/2024	NA	AUG 2024 (IB300)	
ID	Idaho	10/14/2024	NA	AUG 2024 (IB300)	
IL	Illinois	10/14/2024	NA	AUG 2024 (IB300)	
IN	Indiana	10/14/2024	NA	AUG 2024 (IB300)	
IA	Iowa	10/14/2024	NA	AUG 2024 (IB300)	
KS	Kansas	10/14/2024	NA	AUG 2024 (IB300)	
KY	Kentucky	10/14/2024	NA	AUG 2024 (IB300)	
LA	Louisiana	10/14/2024	NA	AUG 2024 (IB300)	
ME	Maine	10/14/2024	NA	AUG 2024 (IB300)	
MD	Maryland	10/14/2024	NA	AUG 2024 (IB300)	
MA	Massachusetts	10/14/2024	NA	AUG 2024 (IB300)	
MI	Michigan	10/14/2024	NA	AUG 2024 (IB300)	
MN	Minnesota	10/14/2024	NA	AUG 2024 (IB300)	
MS	Mississippi	10/14/2024	NA	AUG 2024 (IB300)	
MO	Missouri	10/14/2024	NA	AUG 2024 (IB300)	
MT	Montana	NOT AVAILABLE	NA	N/A	
NE	Nebraska	10/14/2024	NA	AUG 2024 (IB300)	
NV	Nevada	10/14/2024	NA	AUG 2024 (IB300)	
NH	New Hampshire	10/14/2024	NA	AUG 2024 (IB300)	
NJ	New Jersey	10/14/2024	NA	AUG 2024 (IB300)	
NM	New Mexico	10/14/2024	NA	AUG 2024 (IB300)	
NY	New York	NOT AVAILABLE	NA	N/A	
NC	North Carolina	10/14/2024	NA	AUG 2024 (IB300)	
ND	North Dakota	10/14/2024	NA	AUG 2024 (IB300)	
OH	Ohio	10/14/2024	NA	AUG 2024 (IB300)	
OK	Oklahoma	10/14/2024	NA	AUG 2024 (IB300)	
OR	Oregon	NOT AVAILABLE	NA	N/A	
PA	Pennsylvania	10/14/2024	NA	AUG 2024 (IB300)	
RI	Rhode Island	10/14/2024	NA	AUG 2024 (IB300)	
SC	South Carolina	NOT AVAILABLE	NA	N/A	
SD	South Dakota	10/14/2024	NA	AUG 2024 (IB300)	
TN	Tennessee	10/14/2024	NA	AUG 2024 (IB300)	
TX	Texas	10/14/2024	NA	AUG 2024 (IB300)	
UT	Utah	10/14/2024	NA	AUG 2024 (IB300)	
VT	Vermont	10/14/2024	NA	AUG 2024 (IB300)	
VA	Virginia	10/14/2024	NA	AUG 2024 (IB300)	
WA	Washington	10/14/2024	NA	AUG 2024 (IB300)	
WV	West Virginia	10/14/2024	NA	AUG 2024 (IB300)	
WI	Wisconsin	10/14/2024	NA	AUG 2024 (IB300)	
WY	Wyoming	10/14/2024	NA	AUG 2024 (IB300)	
GUAM	Guam	NOT AVAILABLE	NA	N/A	

Product Approvals

Term Essential (Issue Basis 324)

*Term Essential will no longer be available for face amounts <\$250,000 in all states except MT, NY, OR, SC & Guam.

	STATE	Ready to Sell Date	Transition Period End Date*&**	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	1/09/2023	NA	JAN 2023(IB324)	
AK	Alaska	1/09/2023	NA	JAN 2023(IB324)	
AZ	Arizona	1/09/2023	NA	JAN 2023(IB324)	
AR	Arkansas	1/09/2023	NA	JAN 2023(IB324)	
CA	California	1/09/2023	NA	JAN 2023(IB324)	
CO	Colorado	1/09/2023	NA	JAN 2023(IB324)	
CT	Connecticut	1/09/2023	NA	JAN 2023(IB324)	
DE	Delaware	1/09/2023	NA	JAN 2023(IB324)	
DC	District of Columbia	1/09/2023	NA	JAN 2023(IB324)	
FL	Florida	1/09/2023	NA	JAN 2023(IB324)	
GA	Georgia	1/09/2023	NA	JAN 2023(IB324)	
HI	Hawaii	1/09/2023	NA	JAN 2023(IB324)	
ID	Idaho	1/09/2023	NA	JAN 2023(IB324)	
IL	Illinois	1/09/2023	NA	JAN 2023(IB324)	
IN	Indiana	1/09/2023	NA	JAN 2023(IB324)	
IA	Iowa	1/09/2023	NA	JAN 2023(IB324)	
KS	Kansas	1/09/2023	NA	JAN 2023(IB324)	
KY	Kentucky	1/09/2023	NA	JAN 2023(IB324)	
LA	Louisiana	1/09/2023	NA	JAN 2023(IB324)	
ME	Maine	1/09/2023	NA	JAN 2023(IB324)	
MD	Maryland	1/09/2023	NA	JAN 2023(IB324)	
MA	Massachusetts	1/09/2023	NA	JAN 2023(IB324)	ADB
MI	Michigan	1/09/2023	NA	JAN 2023(IB324)	
MN	Minnesota	1/09/2023	NA	JAN 2023(IB324)	
MS	Mississippi	1/09/2023	NA	JAN 2023(IB324)	
MO	Missouri	1/09/2023	NA	JAN 2023(IB324)	
MT	Montana	1/09/2023	NA	JAN 2023(IB324)	
NE	Nebraska	1/09/2023	NA	JAN 2023(IB324)	
NV	Nevada	1/09/2023	NA	JAN 2023(IB324)	
NH	New Hampshire	1/09/2023	NA	JAN 2023(IB324)	
NJ	New Jersey	1/09/2023	NA	JAN 2023(IB324)	
NM	New Mexico	1/09/2023	NA	JAN 2023(IB324)	
NY	New York	1/09/2023	NA	JAN 2023(IB324)	
NC	North Carolina	1/09/2023	NA	JAN 2023(IB324)	
ND	North Dakota	1/09/2023	NA	JAN 2023(IB324)	
OH	Ohio	1/09/2023	NA	JAN 2023(IB324)	
OK	Oklahoma	1/09/2023	NA	JAN 2023(IB324)	
OR	Oregon	1/09/2023	NA	JAN 2023(IB324)	
PA	Pennsylvania	1/09/2023	NA	JAN 2023(IB324)	
RI	Rhode Island	1/09/2023	NA	JAN 2023(IB324)	
SC	South Carolina	3/13/2023	NA	JAN 2023(IB324)	
SD	South Dakota	1/09/2023	NA	JAN 2023(IB324)	
TN	Tennessee	1/09/2023	NA	JAN 2023(IB324)	
TX	Texas	1/09/2023	NA	JAN 2023(IB324)	
UT	Utah	1/09/2023	NA	JAN 2023(IB324)	
VT	Vermont	1/09/2023	NA	JAN 2023(IB324)	
VA	Virginia	1/09/2023	NA	JAN 2023(IB324)	
WA	Washington	1/09/2023	NA	JAN 2023(IB324)	LNB
WV	West Virginia	1/09/2023	NA	JAN 2023(IB324)	
WI	Wisconsin	1/09/2023	NA	JAN 2023(IB324)	
WY	Wyoming	1/09/2023	NA	JAN 2023(IB324)	
GUAM	Guam	1/09/2023	NA	JAN 2023(IB324)	

Product Approvals

PruTermSMOne (Issue Basis 31-1)

STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS	
AL	Alabama	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
AK	Arkansas	4/23/2018	5/20/2018	June 2017 (IB 31-1)	
AZ	Arizona	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
AR	Arkansas	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
CA	California	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
CO	Colorado	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
CT	Connecticut	8/7/2017	9/3/2017	June 2017 (IB 31-1)	
DE	Delaware	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
DC	District of Columbia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
FL	Florida	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
GA	Georgia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
HI	Hawaii	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
ID	Idaho	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
IL	Illinois	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
IN	Indiana	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
IA	Iowa	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
KS	Kansas	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
KY	Kentucky	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
LA	Louisiana	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
ME	Maine	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MD	Maryland	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MA	Massachusetts	4/23/2018	5/20/2018	June 2017 (IB 31-1)	
MI	Michigan	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MN	Minnesota	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MS	Mississippi	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MO	Missouri	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
MT	Montana	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NE	Nebraska	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NV	Nevada	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NH	New Hampshire	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NJ	New Jersey	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NM	New Mexico	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
NY	New York	2/26/2018	3/25/2018	June 2017 (IB 31-1)	
NC	North Carolina	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
ND	North Dakota	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
OH	Ohio	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
OK	Oklahoma	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
OR	Oregon	6/12/2017	7/9/2017	June 2017 (IB 31-1)	LNB
PA	Pennsylvania	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
RI	Rhode Island	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
SC	South Carolina	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
SD	South Dakota	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
TN	Tennessee	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
TX	Texas	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
UT	Utah	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
VT	Vermont	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
VA	Virginia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
WA	Washington	6/12/2017	7/9/2017	June 2017 (IB 31-1)	LNB
WV	West Virginia	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
WI	Wisconsin	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
WY	Wyoming	6/12/2017	7/9/2017	June 2017 (IB 31-1)	
GUAM	Guam	6/12/2017	7/9/2017	June 2017 (IB 31-1)	

* Transition Period End Date is the last day that you can request the old rate basis.

Product Approvals

Essential UL (IB 309 for all states other than CA)

Essential UL (IB 308 for CA only)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	4/24/2023	NA	APR 2023 (IB 309)	
AK	Alaska	4/24/2023	NA	APR 2023 (IB 309)	
AZ	Arizona	4/24/2023	NA	APR 2023 (IB 309)	
AR	Arkansas	4/24/2023	NA	APR 2023 (IB 309)	
CA	California	2/26/2024	NA	MAR 2023 (IB 308)	
CO	Colorado	4/24/2023	NA	APR 2023 (IB 309)	
CT	Connecticut	4/24/2023	NA	APR 2023 (IB 309)	
DE	Delaware	4/24/2023	NA	APR 2023 (IB 309)	
DC	District of Columbia	4/24/2023	NA	APR 2023 (IB 309)	
FL	Florida	4/24/2023	NA	APR 2023 (IB 309)	
GA	Georgia	4/24/2023	NA	APR 2023 (IB 309)	
HI	Hawaii	4/24/2023	NA	APR 2023 (IB 309)	
ID	Idaho	4/24/2023	NA	APR 2023 (IB 309)	
IL	Illinois	4/24/2023	NA	APR 2023 (IB 309)	
IN	Indiana	4/24/2023	NA	APR 2023 (IB 309)	
IA	Iowa	4/24/2023	NA	APR 2023 (IB 309)	
KS	Kansas	4/24/2023	NA	APR 2023 (IB 309)	
KY	Kentucky	4/24/2023	NA	APR 2023 (IB 309)	
LA	Louisiana	4/24/2023	NA	APR 2023 (IB 309)	
ME	Maine	4/24/2023	NA	APR 2023 (IB 309)	
MD	Maryland	4/24/2023	NA	APR 2023 (IB 309)	
MA	Massachusetts	4/24/2023	NA	APR 2023 (IB 309)	ADB
MI	Michigan	4/24/2023	NA	APR 2023 (IB 309)	
MN	Minnesota	4/24/2023	NA	APR 2023 (IB 309)	
MS	Mississippi	4/24/2023	NA	APR 2023 (IB 309)	
MO	Missouri	4/24/2023	NA	APR 2023 (IB 309)	
MT	Montana	4/24/2023	NA	APR 2023 (IB 309)	
NE	Nebraska	4/24/2023	NA	APR 2023 (IB 309)	
NV	Nevada	4/24/2023	NA	APR 2023 (IB 309)	
NH	New Hampshire	4/24/2023	NA	APR 2023 (IB 309)	
NJ	New Jersey	4/24/2023	NA	APR 2023 (IB 309)	
NM	New Mexico	4/24/2023	NA	APR 2023 (IB 309)	
NY	New York	4/24/2023	NA	APR 2023 (IB 309)	ECV
NC	North Carolina	4/24/2023	NA	APR 2023 (IB 309)	
ND	North Dakota	4/24/2023	NA	APR 2023 (IB 309)	
OH	Ohio	4/24/2023	NA	APR 2023 (IB 309)	
OK	Oklahoma	4/24/2023	NA	APR 2023 (IB 309)	
OR	Oregon	4/24/2023	NA	APR 2023 (IB 309)	
PA	Pennsylvania	4/24/2023	NA	APR 2023 (IB 309)	
RI	Rhode Island	4/24/2023	NA	APR 2023 (IB 309)	
SC	South Carolina	4/24/2023	NA	APR 2023 (IB 309)	
SD	South Dakota	4/24/2023	NA	APR 2023 (IB 309)	
TN	Tennessee	4/24/2023	NA	APR 2023 (IB 309)	
TX	Texas	4/24/2023	NA	APR 2023 (IB 309)	
UT	Utah	4/24/2023	NA	APR 2023 (IB 309)	
VT	Vermont	4/24/2023	NA	APR 2023 (IB 309)	
VA	Virginia	4/24/2023	NA	APR 2023 (IB 309)	
WA	Washington	4/24/2023	NA	APR 2023 (IB 309)	LNB
WV	West Virginia	4/24/2023	NA	APR 2023 (IB 309)	
WI	Wisconsin	4/24/2023	NA	APR 2023 (IB 309)	
WY	Wyoming	4/24/2023	NA	APR 2023 (IB 309)	
GUAM	Guam	6/29/2023	NA	APR 2023 (IB 309)	

Product Approvals

Index Advantage UL* (Issue Basis 303 for all states other than CA)

Index Advantage UL* (IB 302 for CA only)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	8/17/2020	9/13/2020	AUG 2020 (IB303)	
AK	Alaska	8/17/2020	9/13/2020	AUG 2020 (IB303)	
AZ	Arizona	8/17/2020	9/13/2020	AUG 2020 (IB303)	
AR	Arkansas	8/17/2020	9/13/2020	AUG 2020 (IB303)	
CA	California	10/19/2020	11/12/2020	JUL 2020 (IB302)	
CO	Colorado	8/17/2020	9/13/2020	AUG 2020 (IB303)	
CT	Connecticut	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
DE	Delaware	9/14/2020	10/11/2020	AUG 2020 (IB303)	
DC	District of Columbia	10/19/2020	11/15/2020	AUG 2020 (IB303)	
FL	Florida	8/17/2020	9/13/2020	AUG 2020 (IB303)	
GA	Georgia	8/17/2020	9/13/2020	AUG 2020 (IB303)	
HI	Hawaii	8/17/2020	9/13/2020	AUG 2020 (IB303)	
ID	Idaho	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
IL	Illinois	8/31/2020	9/27/2020	AUG 2020 (IB 303)	PDA
IN	Indiana	8/17/2020	9/13/2020	AUG 2020 (IB303)	PDA
IA	Iowa	8/17/2020	9/13/2020	AUG 2020 (IB303)	
KS	Kansas	8/17/2020	9/13/2020	AUG 2020 (IB303)	PDA
KY	Kentucky	8/17/2020	9/13/2020	AUG 2020 (IB303)	
LA	Louisiana	8/17/2020	9/13/2020	AUG 2020 (IB303)	
ME	Maine	8/17/2020	9/13/2020	AUG 2020 (IB303)	
MD	Maryland	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
MA	Massachusetts	9/28/2020	10/25/2020	AUG 2020 (IB303)	ADB
MI	Michigan	8/17/2020	9/13/2020	AUG 2020 (IB303)	PDA
MN	Minnesota	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
MS	Mississippi	8/17/2020	9/13/2020	AUG 2020 (IB303)	
MO	Missouri	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
MT	Montana	8/17/2020	9/13/2020	AUG 2020 (IB303)	
NE	Nebraska	8/17/2020	9/13/2020	AUG 2020 (IB303)	
NV	Nevada	9/28/2020	10/25/2020	AUG 2020 (IB303)	
NH	New Hampshire	8/17/2020	9/13/2020	AUG 2020 (IB303)	
NJ	New Jersey	9/14/2020	10/11/2020	AUG 2020 (IB 303)	
NM	New Mexico	8/17/2020	9/13/2020	AUG 2020 (IB303)	
NY	New York	NA	NA	IB 300 SHUT DOWN ON 1-25-2021	NA
NC	North Carolina	8/17/2020	9/13/2020	AUG 2020 (IB303)	
ND	North Dakota	8/17/2020	9/13/2020	AUG 2020 (IB303)	
OH	Ohio	8/17/2020	9/13/2020	AUG 2020 (IB303)	
OK	Oklahoma	8/17/2020	9/13/2020	AUG 2020 (IB303)	
OR	Oregon	10/19/2020	11/15/2020	AUG 2020 (IB303)	
PA	Pennsylvania	10/19/2020	11/15/2020	AUG 2020 (IB 303)	PDA
RI	Rhode Island	10/19/2020	11/15/2020	AUG 2020 (IB303)	
SC	South Carolina	8/17/2020	9/13/2020	AUG 2020 (IB303)	
SD	South Dakota	8/17/2020	9/13/2020	AUG 2020 (IB303)	
TN	Tennessee	8/17/2020	9/13/2020	AUG 2020 (IB303)	PDA
TX	Texas	8/17/2020	9/13/2020	AUG 2020 (IB303)	PDA
UT	Utah	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
VT	Vermont	8/17/2020	9/13/2020	AUG 2020 (IB303)	
VA	Virginia	6/14/2021	7/11/2021	AUG 2020 (IB 303)	
WA	Washington	8/31/2020	9/27/2020	AUG 2020 (IB 303)	PDA, LNB
WV	West Virginia	8/31/2020	9/27/2020	AUG 2020 (IB 303)	
WI	Wisconsin	8/17/2020	9/13/2020	AUG 2020 (IB303)	
WY	Wyoming	8/31/2020	9/27/2020	FEB 2018 (IB301)	
GUAM	Guam	8/31/2020	9/27/2020	FEB 2018 (IB301)	

* No longer available for sale in states that have approved Prudential Momentum IULSM, see page 7.

PruLife® Founders Plus Indexed UL (Issue Basis 311 for all states other than CA)

PruLife® Founders Plus Indexed UL (IB 310 for CA only)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	4/24/2023	NA	APR 2023 (IB 311)	
AK	Alaska	4/24/2023	NA	APR 2023 (IB 311)	
AZ	Arizona	4/24/2023	NA	APR 2023 (IB 311)	
AR	Arkansas	4/24/2023	NA	APR 2023 (IB 311)	
CA	California	2/26/2024	NA	MAR 2023 (IB 310)	
CO	Colorado	4/24/2023	NA	APR 2023 (IB 311)	
CT	Connecticut	4/24/2023	NA	APR 2023 (IB 311)	
DE	Delaware	4/24/2023	NA	APR 2023 (IB 311)	
DC	District of Columbia	4/24/2023	NA	APR 2023 (IB 311)	
FL	Florida	4/24/2023	NA	APR 2023 (IB 311)	
GA	Georgia	4/24/2023	NA	APR 2023 (IB 311)	
HI	Hawaii	4/24/2023	NA	APR 2023 (IB 311)	
ID	Idaho	4/24/2023	NA	APR 2023 (IB 311)	
IL	Illinois	4/24/2023	NA	APR 2023 (IB 311)	
IN	Indiana	4/24/2023	NA	APR 2023 (IB 311)	
IA	Iowa	4/24/2023	NA	APR 2023 (IB 311)	
KS	Kansas	4/24/2023	NA	APR 2023 (IB 311)	
KY	Kentucky	4/24/2023	NA	APR 2023 (IB 311)	
LA	Louisiana	4/24/2023	NA	APR 2023 (IB 311)	
ME	Maine	4/24/2023	NA	APR 2023 (IB 311)	
MD	Maryland	4/24/2023	NA	APR 2023 (IB 311)	
MA	Massachusetts	4/24/2023	NA	APR 2023 (IB 311)	ADB
MI	Michigan	4/24/2023	NA	APR 2023 (IB 311)	
MN	Minnesota	4/24/2023	NA	APR 2023 (IB 311)	
MS	Mississippi	4/24/2023	NA	APR 2023 (IB 311)	
MO	Missouri	4/24/2023	NA	APR 2023 (IB 311)	
MT	Montana	4/24/2023	NA	APR 2023 (IB 311)	
NE	Nebraska	4/24/2023	NA	APR 2023 (IB 311)	
NV	Nevada	4/24/2023	NA	APR 2023 (IB 311)	
NH	New Hampshire	4/24/2023	NA	APR 2023 (IB 311)	
NJ	New Jersey	4/24/2023	NA	APR 2023 (IB 311)	
NM	New Mexico	4/24/2023	NA	APR 2023 (IB 311)	
NY	New York	NA	NA	NA	
NC	North Carolina	4/24/2023	NA	APR 2023 (IB 311)	
ND	North Dakota	4/24/2023	NA	APR 2023 (IB 311)	
OH	Ohio	4/24/2023	NA	APR 2023 (IB 311)	
OK	Oklahoma	4/24/2023	NA	APR 2023 (IB 311)	
OR	Oregon	4/24/2023	NA	APR 2023 (IB 311)	
PA	Pennsylvania	4/24/2023	NA	APR 2023 (IB 311)	PDA
RI	Rhode Island	4/24/2023	NA	APR 2023 (IB 311)	
SC	South Carolina	4/24/2023	NA	APR 2023 (IB 311)	
SD	South Dakota	4/24/2023	NA	APR 2023 (IB 311)	
TN	Tennessee	4/24/2023	NA	APR 2023 (IB 311)	
TX	Texas	4/24/2023	NA	APR 2023 (IB 311)	
UT	Utah	4/24/2023	NA	APR 2023 (IB 311)	
VT	Vermont	4/24/2023	NA	APR 2023 (IB 311)	
VA	Virginia	4/24/2023	NA	APR 2023 (IB 311)	
WA	Washington	4/24/2023	NA	APR 2023 (IB 311)	LNB
WV	West Virginia	4/24/2023	NA	APR 2023 (IB 311)	
WI	Wisconsin	4/24/2023	NA	APR 2023 (IB 311)	
WY	Wyoming	4/24/2023	NA	APR 2023 (IB 311)	
GUAM	Guam	6/29/2023	NA	APR 2023 (IB 311)	

* Transition Period End Date is the last day that you can request the old ratebasis.

Product Approvals

Prudential Momentum IULSM (Issue Basis 301 for all states other than CA)
Prudential Momentum IULSM (Issue Basis 300 for CA)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	8/19/2024	NA	AUG 2024 (IB 301)	
AK	Alaska	8/19/2024	NA	AUG 2024 (IB 301)	
AZ	Arizona	8/19/2024	NA	AUG 2024 (IB 301)	
AR	Arkansas	8/19/2024	NA	AUG 2024 (IB 301)	
CA	California	NA	NA	NA	
CO	Colorado	8/19/2024	NA	AUG 2024 (IB 301)	
CT	Connecticut	8/19/2024	NA	AUG 2024 (IB 301)	
DE	Delaware	8/19/2024	NA	AUG 2024 (IB 301)	
DC	District of Columbia	8/19/2024	NA	AUG 2024 (IB 301)	
FL	Florida	8/19/2024	NA	AUG 2024 (IB 301)	
GA	Georgia	8/19/2024	NA	AUG 2024 (IB 301)	
HI	Hawaii	8/19/2024	NA	AUG 2024 (IB 301)	
ID	Idaho	8/19/2024	NA	AUG 2024 (IB 301)	
IL	Illinois	8/19/2024	NA	AUG 2024 (IB 301)	
IN	Indiana	8/19/2024	NA	AUG 2024 (IB 301)	
IA	Iowa	8/19/2024	NA	AUG 2024 (IB 301)	
KS	Kansas	8/19/2024	NA	AUG 2024 (IB 301)	
KY	Kentucky	8/19/2024	NA	AUG 2024 (IB 301)	
LA	Louisiana	8/19/2024	NA	AUG 2024 (IB 301)	
ME	Maine	8/19/2024	NA	AUG 2024 (IB 301)	
MD	Maryland	10/14/2024	NA	AUG 2024 (IB 301)	
MA	Massachusetts	8/19/2024	NA	AUG 2024 (IB 301)	ADB
MI	Michigan	8/19/2024	NA	AUG 2024 (IB 301)	
MN	Minnesota	8/19/2024	NA	AUG 2024 (IB 301)	
MS	Mississippi	8/19/2024	NA	AUG 2024 (IB 301)	
MO	Missouri	8/19/2024	NA	AUG 2024 (IB 301)	
MT	Montana	NA	NA	NA	
NE	Nebraska	8/19/2024	NA	AUG 2024 (IB 301)	
NV	Nevada	8/19/2024	NA	AUG 2024 (IB 301)	
NH	New Hampshire	8/19/2024	NA	AUG 2024 (IB 301)	
NJ	New Jersey	8/19/2024	NA	AUG 2024 (IB 301)	
NM	New Mexico	8/19/2024	NA	AUG 2024 (IB 301)	
NY	New York	NA	NA	NA	
NC	North Carolina	8/19/2024	NA	AUG 2024 (IB 301)	
ND	North Dakota	8/19/2024	NA	AUG 2024 (IB 301)	
OH	Ohio	8/19/2024	NA	AUG 2024 (IB 301)	
OK	Oklahoma	8/19/2024	NA	AUG 2024 (IB 301)	
OR	Oregon	NA	NA	NA	
PA	Pennsylvania	8/19/2024	NA	AUG 2024 (IB 301)	PDA
RI	Rhode Island	8/19/2024	NA	AUG 2024 (IB 301)	
SC	South Carolina	8/19/2024	NA	AUG 2024 (IB 301)	
SD	South Dakota	8/19/2024	NA	AUG 2024 (IB 301)	
TN	Tennessee	8/19/2024	NA	AUG 2024 (IB 301)	
TX	Texas	8/19/2024	NA	AUG 2024 (IB 301)	
UT	Utah	8/19/2024	NA	AUG 2024 (IB 301)	
VT	Vermont	8/19/2024	NA	AUG 2024 (IB 301)	
VA	Virginia	NA	NA	NA	
WA	Washington	8/19/2024	NA	AUG 2024 (IB 301)	LNB
WV	West Virginia	8/19/2024	NA	AUG 2024 (IB 301)	
WI	Wisconsin	8/19/2024	NA	AUG 2024 (IB 301)	
WY	Wyoming	8/19/2024	NA	AUG 2024 (IB 301)	
GUAM	Guam	8/19/2024	NA	AUG 2024 (IB 301)	

Prudential FlexGuard® IVUL (Issue Basis 302 for all states other than CA)
FlexGuard Life IVUL (IB 301 for CA)
FlexGuard Life IVUL not issued in NY

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	11/14/2022	NA	OCT 2022 (IB 302)	
AK	Alaska	11/14/2022	NA	OCT 2022 (IB 302)	
AZ	Arizona	11/14/2022	NA	OCT 2022 (IB 302)	
AR	Arkansas	11/14/2022	NA	OCT 2022 (IB 302)	
CA	California	9/18/2023	NA	SEPT 2022 (IB 301)	
CO	Colorado	11/14/2022	NA	OCT 2022 (IB 302)	
CT	Connecticut	11/14/2022	NA	OCT 2022 (IB 302)	
DE	Delaware	11/14/2022	NA	OCT 2022 (IB 302)	
DC	District of Columbia	2/6/2023	NA	OCT 2022 (IB 302)	
FL	Florida	11/14/2022	NA	OCT 2022 (IB 302)	
GA	Georgia	11/14/2022	NA	OCT 2022 (IB 302)	
HI	Hawaii	11/14/2022	NA	OCT 2022 (IB 302)	
ID	Idaho	12/12/2022	NA	OCT 2022 (IB 302)	
IL	Illinois	11/14/2022	NA	OCT 2022 (IB 302)	
IN	Indiana	11/14/2022	NA	OCT 2022 (IB 302)	
IA	Iowa	1/09/2023	NA	OCT 2022 (IB 302)	
KS	Kansas	11/14/2022	NA	OCT 2022 (IB 302)	
KY	Kentucky	11/14/2022	NA	OCT 2022 (IB 302)	
LA	Louisiana	7/10/2023	NA	OCT 2022 (IB 302)	
ME	Maine	11/14/2022	NA	OCT 2022 (IB 302)	
MD	Maryland	3/31/2023	NA	OCT 2022 (IB 302)	
MA	Massachusetts	NA	NA	NA	
MI	Michigan	11/14/2022	NA	OCT 2022 (IB 302)	
MN	Minnesota	11/28/2022	NA	OCT 2022 (IB 302)	
MS	Mississippi	11/14/2022	NA	OCT 2022 (IB 302)	
MO	Missouri	12/12/2022	NA	OCT 2022 (IB 302)	
MT	Montana	2/6/2023	NA	OCT 2022 (IB 302)	
NE	Nebraska	11/14/2022	NA	OCT 2022 (IB 302)	
NV	Nevada	11/14/2022	NA	OCT 2022 (IB 302)	
NH	New Hampshire	11/14/2022	NA	OCT 2022 (IB 302)	
NJ	New Jersey	6/10/2024	NA	OCT 2022 (IB 302)	
NM	New Mexico	11/14/2022	NA	OCT 2022 (IB 302)	
NY	New York	NA	NA	NA	
NC	North Carolina	11/14/2022	NA	OCT 2022 (IB 302)	
ND	North Dakota	11/14/2022	NA	OCT 2022 (IB 302)	
OH	Ohio	11/14/2022	NA	OCT 2022 (IB 302)	
OK	Oklahoma	11/14/2022	NA	OCT 2022 (IB 302)	
OR	Oregon	NA	NA	NA	
PA	Pennsylvania	1/09/2023	NA	OCT 2022 (IB 302)	PDA
RI	Rhode Island	11/14/2022	NA	OCT 2022 (IB 302)	
SC	South Carolina	11/14/2022	NA	OCT 2022 (IB 302)	
SD	South Dakota	11/14/2022	NA	OCT 2022 (IB 302)	
TN	Tennessee	11/14/2022	NA	OCT 2022 (IB 302)	
TX	Texas	11/14/2022	NA	OCT 2022 (IB 302)	
UT	Utah	11/14/2022	NA	OCT 2022 (IB 302)	
VT	Vermont	2/27/2023	NA	OCT 2022 (IB 302)	
VA	Virginia	NA	NA	NA	
WA	Washington	2/6/2023	NA	OCT 2022 (IB 302)	
WV	West Virginia	11/14/2022	NA	OCT 2022 (IB 302)	
WI	Wisconsin	11/14/2022	NA	OCT 2022 (IB 302)	
WY	Wyoming	11/14/2022	NA	OCT 2022 (IB 302)	
GUAM	Guam	11/14/2022	NA	OCT 2022 (IB 302)	

Product Approvals

PruLife® Custom Premier II (IB 304 All states EXCEPT CA)

PruLife® Custom Premier II (IB 303 in CA)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	1/16/2024	N/A	OCT 2023 (IB 304)	
AK	Alaska	1/16/2024	N/A	OCT 2023 (IB 304)	
AZ	Arizona	1/16/2024	N/A	OCT 2023 (IB 304)	
AR	Arkansas	1/16/2024	N/A	OCT 2023 (IB 304)	
CA	California	5/13/2024	N/A	SEP 2023 (IB 303)	
CO	Colorado	1/16/2024	N/A	OCT 2023 (IB 304)	
CT	Connecticut	1/16/2024	N/A	OCT 2023 (IB 304)	
DE	Delaware	1/16/2024	N/A	OCT 2023 (IB 304)	
DC	District of Columbia	1/16/2024	N/A	OCT 2023 (IB 304)	
FL	Florida	1/16/2024	N/A	OCT 2023 (IB 304)	
GA	Georgia	1/16/2024	N/A	OCT 2023 (IB 304)	
HI	Hawaii	1/16/2024	N/A	OCT 2023 (IB 304)	
ID	Idaho	1/16/2024	N/A	OCT 2023 (IB 304)	
IL	Illinois	1/16/2024	N/A	OCT 2023 (IB 304)	
IN	Indiana	1/16/2024	N/A	OCT 2023 (IB 304)	
IA	Iowa	1/16/2024	N/A	OCT 2023 (IB 304)	
KS	Kansas	1/16/2024	N/A	OCT 2023 (IB 304)	
KY	Kentucky	1/16/2024	N/A	OCT 2023 (IB 304)	
LA	Louisiana	1/16/2024	N/A	OCT 2023 (IB 304)	
ME	Maine	1/16/2024	N/A	OCT 2023 (IB 304)	
MD	Maryland	1/16/2024	N/A	OCT 2023 (IB 304)	
MA	Massachusetts	1/16/2024	N/A	OCT 2023 (IB 304)	ADB
MI	Michigan	1/16/2024	N/A	OCT 2023 (IB 304)	
MN	Minnesota	1/16/2024	N/A	OCT 2023 (IB 304)	
MS	Mississippi	1/16/2024	N/A	OCT 2023 (IB 304)	
MO	Missouri	1/16/2024	N/A	OCT 2023 (IB 304)	
MT	Montana	1/16/2024	N/A	OCT 2023 (IB 304)	
NE	Nebraska	1/16/2024	N/A	OCT 2023 (IB 304)	
NV	Nevada	1/16/2024	N/A	OCT 2023 (IB 304)	
NH	New Hampshire	1/16/2024	N/A	OCT 2023 (IB 304)	
NJ	New Jersey	1/16/2024	N/A	OCT 2023 (IB 304)	
NM	New Mexico	1/16/2024	N/A	OCT 2023 (IB 304)	
NY	New York	2/26/2024	N/A	OCT 2023 (IB 304)	
NC	North Carolina	1/16/2024	N/A	OCT 2023 (IB 304)	
ND	North Dakota	1/16/2024	N/A	OCT 2023 (IB 304)	
OH	Ohio	1/16/2024	N/A	OCT 2023 (IB 304)	
OK	Oklahoma	1/16/2024	N/A	OCT 2023 (IB 304)	
OR	Oregon	1/16/2024	N/A	OCT 2023 (IB 304)	
PA	Pennsylvania	1/16/2024	N/A	OCT 2023 (IB 304)	PDA
RI	Rhode Island	1/16/2024	N/A	OCT 2023 (IB 304)	
SC	South Carolina	1/16/2024	N/A	OCT 2023 (IB 304)	
SD	South Dakota	1/16/2024	N/A	OCT 2023 (IB 304)	
TN	Tennessee	1/16/2024	N/A	OCT 2023 (IB 304)	
TX	Texas	1/16/2024	N/A	OCT 2023 (IB 304)	
UT	Utah	1/16/2024	N/A	OCT 2023 (IB 304)	
VT	Vermont	1/16/2024	N/A	OCT 2023 (IB 304)	
VA	Virginia	1/16/2024	N/A	OCT 2023 (IB 304)	
WA	Washington	1/16/2024	N/A	OCT 2023 (IB 304)	LNB
WV	West Virginia	1/16/2024	N/A	OCT 2023 (IB 304)	
WI	Wisconsin	1/16/2024	N/A	OCT 2023 (IB 304)	
WY	Wyoming	1/16/2024	N/A	OCT 2023 (IB 304)	
GUAM	Guam	2/26/2024	N/A	OCT 2023 (IB 304)	

Product Approvals

VUL Protector (IB 312 for all states other than CA)**VUL Protector** (IB 311 for CA)

	STATE	Ready to Sell Date	Transition Period End Date	PDA 2.0 Available	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
AK	Alaska	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
AZ	Arizona	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
AR	Arkansas	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
CA	California	10/14/2024	Not Applicable	4/24/2023	SEP 2024 (IB311)	
CO	Colorado	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
CT	Connecticut	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
DE	Delaware	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
DC	District of Columbia	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
FL	Florida	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
GA	Georgia	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
HI	Hawaii	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
ID	Idaho	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
IL	Illinois	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
IN	Indiana	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
IA	Iowa	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
KS	Kansas	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
KY	Kentucky	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
LA	Louisiana	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
ME	Maine	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
MD	Maryland	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
MA	Massachusetts	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	ADB
MI	Michigan	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
MN	Minnesota	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
MS	Mississippi	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
MO	Missouri	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
MT	Montana	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NE	Nebraska	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NV	Nevada	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NH	New Hampshire	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NJ	New Jersey	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NM	New Mexico	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NC	North Carolina	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
NY	New York	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	ECV
ND	North Dakota	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
OH	Ohio	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
OK	Oklahoma	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
OR	Oregon	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
PA	Pennsylvania	10/14/2024	Not Applicable	N/A	OCT 2024 (IB312)	PDA
RI	Rhode Island	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
SC	South Carolina	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
SD	South Dakota	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
TN	Tennessee	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
TX	Texas	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
UT	Utah	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
VT	Vermont	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
VA	Virginia	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
WA	Washington	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	LNB
WV	West Virginia	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
WI	Wisconsin	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
WY	Wyoming	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	
GUAM	Guam	10/14/2024	Not Applicable	4/24/2023	OCT 2024 (IB312)	

Product Approvals

PruLife[®] SUL Protector (Issue Basis 302)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	2/22/2021	2/28/2021	FEB 2021 (IB302)	
AK	Alaska	2/22/2021	2/28/2021	FEB 2021 (IB302)	
AZ	Arizona	2/22/2021	2/28/2021	FEB 2021 (IB302)	
AR	Arkansas	2/22/2021	2/28/2021	FEB 2021 (IB302)	
CA	California	2/22/2021	2/28/2021	FEB 2021 (IB302)	
CO	Colorado	2/22/2021	2/28/2021	FEB 2021 (IB302)	
CT	Connecticut	2/22/2021	2/28/2021	FEB 2021 (IB302)	
DE	Delaware	2/22/2021	2/28/2021	FEB 2021 (IB302)	
DC	District of Columbia	2/22/2021	2/28/2021	FEB 2021 (IB302)	
FL	Florida	2/22/2021	2/28/2021	FEB 2021 (IB302)	
GA	Georgia	2/22/2021	2/28/2021	FEB 2021 (IB302)	
HI	Hawaii	2/22/2021	2/28/2021	FEB 2021 (IB302)	
ID	Idaho	2/22/2021	2/28/2021	FEB 2021 (IB302)	
IL	Illinois	2/22/2021	2/28/2021	FEB 2021 (IB302)	
IN	Indiana	2/22/2021	2/28/2021	FEB 2021 (IB302)	
IA	Iowa	2/22/2021	2/28/2021	FEB 2021 (IB302)	
KS	Kansas	2/22/2021	2/28/2021	FEB 2021 (IB302)	
KY	Kentucky	2/22/2021	2/28/2021	FEB 2021 (IB302)	
LA	Louisiana	2/22/2021	2/28/2021	FEB 2021 (IB302)	
ME	Maine	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MD	Maryland	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MA	Massachusetts	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MI	Michigan	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MN	Minnesota	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MS	Mississippi	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MO	Missouri	2/22/2021	2/28/2021	FEB 2021 (IB302)	
MT	Montana	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NE	Nebraska	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NV	Nevada	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NH	New Hampshire	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NJ	New Jersey	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NM	New Mexico	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NY	New York	2/22/2021	2/28/2021	FEB 2021 (IB302)	
NC	North Carolina	2/22/2021	2/28/2021	FEB 2021 (IB302)	
ND	North Dakota	2/22/2021	2/28/2021	FEB 2021 (IB302)	
OH	Ohio	2/22/2021	2/28/2021	FEB 2021 (IB302)	
OK	Oklahoma	2/22/2021	2/28/2021	FEB 2021 (IB302)	
OR	Oregon	2/22/2021	2/28/2021	FEB 2021 (IB302)	
PA	Pennsylvania	2/22/2021	2/28/2021	FEB 2021 (IB302)	
RI	Rhode Island	2/22/2021	2/28/2021	FEB 2021 (IB302)	
SC	South Carolina	2/22/2021	2/28/2021	FEB 2021 (IB302)	
SD	South Dakota	2/22/2021	2/28/2021	FEB 2021 (IB302)	
TN	Tennessee	2/22/2021	2/28/2021	FEB 2021 (IB302)	
TX	Texas	2/22/2021	2/28/2021	FEB 2021 (IB302)	
UT	Utah	2/22/2021	2/28/2021	FEB 2021 (IB302)	
VT	Vermont	2/22/2021	2/28/2021	FEB 2021 (IB302)	
VA	Virginia	2/22/2021	2/28/2021	FEB 2021 (IB302)	
WA	Washington	2/22/2021	2/28/2021	FEB 2021 (IB302)	
WV	West Virginia	2/22/2021	2/28/2021	FEB 2021 (IB302)	
WI	Wisconsin	2/22/2021	2/28/2021	FEB 2021 (IB302)	
WY	Wyoming	2/22/2021	2/28/2021	FEB 2021 (IB302)	
GUAM	Guam	2/22/2021	2/28/2021	FEB 2021 (IB302)	

* Transition Period End Date is the last day that you can request the old rate basis.

Product Approvals

PruLife® Survivorship Index UL (Issue Basis 301)

	STATE	Ready to Sell Date	Transition Period End Date*	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	1/28/2019	2/24/2019	Jan 2019 (IB301)	
AK	Alaska	1/28/2019	2/24/2019	Jan 2019 (IB301)	
AZ	Arizona	1/28/2019	2/24/2019	Jan 2019 (IB301)	
AR	Arkansas	1/28/2019	2/24/2019	Jan 2019 (IB301)	
CA	California	7/1/2019	7/28/2019	Jan 2019 (IB301)	SBAR1
CO	Colorado	1/28/2019	2/24/2019	Jan 2019 (IB301)	
CT	Connecticut	1/28/2019	2/24/2019	Jan 2019 (IB301)	
DE	Delaware	1/28/2019	2/24/2019	Jan 2019 (IB301)	
DC	District of Columbia	1/28/2019	2/24/2019	Jan 2019 (IB301)	
FL	Florida	1/28/2019	2/24/2019	Jan 2019 (IB301)	
GA	Georgia	1/28/2019	2/24/2019	Jan 2019 (IB301)	
HI	Hawaii	1/28/2019	2/24/2019	Jan 2019 (IB301)	
ID	Idaho	1/28/2019	2/24/2019	Jan 2019 (IB301)	
IL	Illinois	1/28/2019	2/24/2019	Jan 2019 (IB301)	
IN	Indiana	1/28/2019	2/24/2019	Jan 2019 (IB301)	
IA	Iowa	1/28/2019	2/24/2019	Jan 2019 (IB301)	
KS	Kansas	1/28/2019	2/24/2019	Jan 2019 (IB301)	
KY	Kentucky	1/28/2019	2/24/2019	Jan 2019 (IB301)	
LA	Louisiana	1/28/2019	2/24/2019	Jan 2019 (IB301)	
ME	Maine	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MD	Maryland	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MA	Massachusetts	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MI	Michigan	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MN	Minnesota	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MS	Mississippi	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MO	Missouri	1/28/2019	2/24/2019	Jan 2019 (IB301)	
MT	Montana	1/28/2019	2/24/2019	Jan 2019 (IB301)	
NE	Nebraska	1/28/2019	2/24/2019	Jan 2019 (IB301)	
NV	Nevada	1/28/2019	2/24/2019	Jan 2019 (IB301)	
NH	New Hampshire	1/28/2019	2/24/2019	Jan 2019 (IB301)	
NJ	New Jersey	1/28/2019	2/24/2019	Jan 2019 (IB301)	
NM	New Mexico	1/28/2019	2/24/2019	Jan 2019 (IB301)	
NY	New York	NA	N/A	NA**	
NC	North Carolina	1/28/2019	2/24/2019	Jan 2019 (IB301)	
ND	North Dakota	1/28/2019	2/24/2019	Jan 2019 (IB301)	
OH	Ohio	1/28/2019	2/24/2019	Jan 2019 (IB301)	
OK	Oklahoma	1/28/2019	2/24/2019	Jan 2019 (IB301)	
OR	Oregon	1/28/2019	2/24/2019	Jan 2019 (IB301)	
PA	Pennsylvania	1/28/2019	2/24/2019	Jan 2019 (IB301)	
RI	Rhode Island	1/28/2019	2/24/2019	Jan 2019 (IB301)	
SC	South Carolina	1/28/2019	2/24/2019	Jan 2019 (IB301)	
SD	South Dakota	1/28/2019	2/24/2019	Jan 2019 (IB301)	
TN	Tennessee	1/28/2019	2/24/2019	Jan 2019 (IB301)	
TX	Texas	1/28/2019	2/24/2019	Jan 2019 (IB301)	
UT	Utah	1/28/2019	2/24/2019	Jan 2019 (IB301)	
VT	Vermont	1/28/2019	2/24/2019	Jan 2019 (IB301)	
VA	Virginia	8/19/2019	9/15/2019	Jan 2019 (IB301)	
WA	Washington	1/28/2019	2/24/2019	Jan 2019 (IB301)	
WV	West Virginia	1/28/2019	2/24/2019	Jan 2019 (IB301)	
WI	Wisconsin	1/28/2019	2/24/2019	Jan 2019 (IB301)	
WY	Wyoming	1/28/2019	2/24/2019	Jan 2019 (IB301)	
GUAM	Guam	1/28/2019	2/24/2019	Jan 2019 (IB301)	

* Transition Period End Date is the last day that you can request the old rate basis.

** Front Office was reopened for New York (IB 201) on 11/25 and will permanently shut down on 12/30/2019.

Product Approvals

PruLife® SVUL Protector (Issue Basis 307)

	STATE	Ready to Sell Date	Transition Period End Date*	PDA 2.0 Available	Product Version Currently Available	Riders Not Yet Approved/RTS
AL	Alabama	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
AK	Alaska	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
AZ	Arizona	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
AR	Arkansas	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
CA	California	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	SBAR
CO	Colorado	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
CT	Connecticut	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
DE	Delaware	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
DC	District of Columbia	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
FL	Florida	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
GA	Georgia	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
HI	Hawaii	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
ID	Idaho	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
IL	Illinois	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
IN	Indiana	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
IA	Iowa	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
KS	Kansas	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
KY	Kentucky	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
LA	Louisiana	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
ME	Maine	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
MD	Maryland	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
MA	Massachusetts	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	ADB
MI	Michigan	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
MN	Minnesota	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
MS	Mississippi	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
MO	Missouri	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
MT	Montana	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
NE	Nebraska	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
NV	Nevada	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
NH	New Hampshire	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
NJ	New Jersey	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
NM	New Mexico	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
NY	New York	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	ECV, SBAR
NC	North Carolina	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
ND	North Dakota	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
OH	Ohio	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
OK	Oklahoma	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
OR	Oregon	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
PA	Pennsylvania	10/14/2024	NOT APPLICABLE	NA	OCT 2024 (IB307)	ECV, SBAR
RI	Rhode Island	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
SC	South Carolina	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
SD	South Dakota	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
TN	Tennessee	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
TX	Texas	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
UT	Utah	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
VT	Vermont	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
VA	Virginia	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
WA	Washington	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	LNB
WV	West Virginia	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
WI	Wisconsin	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
WY	Wyoming	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	
GUAM	Guam	10/14/2024	NOT APPLICABLE	4/24/2023	OCT 2024 (IB307)	