

Louisiana Adopted NAIC Suitability in Annuity Transactions (Best Interest) Rule

Louisiana adopted the current National Association of Insurance Commissioners (“NAIC”) Best Interest Rule and will start requiring compliance soon. Several years ago, the NAIC made changes to its Model Regulation #275 Suitability in Annuity Transactions (“NAIC Best Interest Rule”), adding a best interest standard of care for the recommendation of annuity contracts. The current NAIC model is aligned more closely with the SEC’s Regulation Best Interest (“SEC Reg BI”) that applies to sales of variable annuity products and other securities.

This bulletin outlines the changes to the training requirements and application submission process for fixed and index annuity transactions to comply with Louisiana’s version of the NAIC Best Interest Rule (the “Louisiana Regulation”). For more information on the obligations under the NAIC Best Interest Rule, please refer to the Standard of Care section in the [Producer Sales Practices Manual](#).

Training Requirements in Louisiana as of September 20, 2024

Best Interest Training: Financial professionals must take all training required under the Louisiana Regulation in accordance with the timelines indicated in the bullets below:

- 1) Corebridge Financial product-specific training prior to the first solicitation of the applicable annuity product, and
- 2) Louisiana Regulation training
 - Licensed financial professionals who were licensed and had completed the prior 4-hour general annuity training before September 20, 2024 can meet the requirements of the new Louisiana Regulation by completing either a **1-hour standalone best interest training** course prior to **March 21, 2025**, or the **4-hour best interest/general annuity training**. If the 1-hour training is not completed by that date, then the 4-hour best interest training must be completed.
 - Financial professionals who obtain a life insurance license on or after September 20, 2024, shall not solicit any annuity sales until they complete the state approved **4-hour best interest/general annuity** training course.

If training is not completed according to the timelines noted above, a new application (or a re-signed and re-dated application signed by both the financial professional and applicant) will need to be submitted with a signature date after the trainings have been completed.

Financial professionals need to follow their agency’s or broker-dealer’s direction on where to take training, such as using Kaplan, Quest CE, RegEd, or Success CE. **Currently, vendors do not provide course details. Financial professionals should contact the vendor directly to obtain course information and follow the vendor’s instructions to complete only approved courses for Best Interest credit.**

If a financial professional plans on taking training through a vendor not approved by their agency or broker-dealer, then the financial professional will need to notify Corebridge by emailing AnnuityCompliance@corebridgefinancial.com and/or their agency or broker-dealer to ensure that Corebridge is able to receive information from the vendor regarding training completion.

Louisiana Adopted Revised NAIC Suitability in Annuity Transactions (Best Interest) Rule (*continued*)

Disclosure Requirements in Louisiana as of September 20, 2024

Product Disclosures: Financial professionals are required to inform the client of various features of the annuity and potential consequences of the recommended transaction. Corebridge has several resources available to assist in understanding the annuity products and conveying this information to clients.

The following documents provide product information:

- Product training and client-approved marketing materials
- Owner Acknowledgment and Disclosure Statements (fixed index and fixed annuities)
- Prospectus (variable annuities)

New Insurance Agent Disclosure for Annuities (“Appendix A”) Form: Financial professionals must disclose the way they are compensated, the types of products they are licensed to sell, and the insurance companies for which they are authorized to sell. Corebridge will make this form available for financial professionals to use on December 9, 2024. In the interim, a financial professional can [download the form by accessing the NAIC website](#).

This form is required for all sales that require the submission of Corebridge Financial’s Client Profile Form. If a financial professional would like to use a different version of the Insurance Agent Disclosure for Annuities form, then it must be submitted to Corebridge for review and approval prior to use.

The Insurance Agent Disclosure for Annuities form will be added as a requirement with Louisiana applications and can be downloaded by logging into www.corebridgefinancial.com and going to the Forms & Materials page.

Suitability Supervision: Where Corebridge Financial is responsible for supervising the agent’s recommendation, a Client Profile Form will be required. The Client Profile Form is available on order entry systems and will be linked to the application. It is also available by logging into www.corebridgefinancial.com, going to the Forms & Materials page, and searching for form number A1005CP (for individually owned accounts) or A1005CPT (for trust owned accounts).

Transition Rules

Any application signed in Louisiana must adhere to the training and disclosure requirements above or the application will be considered not in good order. This adherence includes use of the Client Profile Form, the Insurance Agent Disclosure for Annuities form, and completion of required training prior to the signature date.

Questions? Corebridge is here to help!

Financial professionals that have questions can contact the Corebridge Sales Desk at www.corebridgefinancial.com/support or their agency or broker/dealer.

Annuities issued by **American General Life Insurance Company** (AGL), Houston, TX, except in New York, where issued by **The United States Life Insurance Company in the City of New York** (US Life). The Elite line of annuities is issued by The Variable Annuity Life Insurance Company (VALIC), Houston, TX in all states, except New York. Variable annuities are distributed by Corebridge Capital Services, Inc. (CCS), member FINRA.

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