

SECURE the Opportunity



\$38.4 trillion

in total U.S. retirement assets

Average 401(k) balance is \$118,600

Average IRA balance is \$116,600

Rollovers from employer-sponsored plans to IRAs are a leading growth opportunity.

IRA rollovers are expected to grow to more than \$760 billion annually over the next five years, according to a LIMRA Retirement study.

Rollovers from defined-contribution plans accounted for \$2.9 trillion in IRA asset growth, with the average rollover dollar value amounting to \$211,100 between 2016 and 2021, according to Cerulli Associates.

Retirement Account Statistics 2024 - NerdWallet

Rollover Advice Surges 150% At Top Wealth Management Firms, Study Says (fa-mag.com)

Reasons for a Single Premium **Deferred Annuity (SPDA)**

- Certainty
- **Safety**
- **Tax Deferred Growth**



RetireMax Secure



RetireMax Secure is an SPDA with a multi-year guaranteed rate (also known as a MYGA).

A MYGA is ideal for individuals who want to lock in a high interest rate and grow savings tax deferred.

RetireMax Secure Offers:

Guarantee Rate for 3 or 5 policy years

Grow retirement savings, tax deferred

Complete safety, premium paid and interest earned is not exposed to the market

MVA option with higher interest rate

Solve Your Client's Needs

I am close to retirement and want to protect

what we have.

I am looking for something that will earn more than a money market, savings account or CD.

I am looking for something that

offers tax benefits.

I am risk adverse and want my money in something guaranteed.

> I want to know what I will earn each year.

I am looking for something to place my money for the next 3 to 5 years.

How a MYGA Works

Retirement Savings Growth Example^[i]

MYGA with a 5.00% interest rate guaranteed for five years

CONTRACT VALUE: \$100,000





CD vs. RetireMax Secure

Growth of a \$100,000 contribution after 5 years





^{1 5} Year CD Rates - Compare rates on 5 year certificates of deposit. (depositaccounts.com) Assumes a 5-year jumbo CD rate of 3.815% (average 5-year online CD Yield Index as of July 2024; net after taxes; 28% tax bracket

² Assumes current rate of 5.00% for 5 years, tax-deferred, before tax value. Earnings in a non-qualified annuity are subject to ordinary income tax upon distribution. Withdrawals prior to age 59 ½ may be subject to a 10% Federal Tax Penalty.

Ladder RetireMax Secure



Did you know clients could add flexibility to their savings through Annuity Laddering!

Annuity laddering is a strategy that involves spreading your investment across multiple annuities with different maturity dates. Rather than tying up all their funds into a single MYGA, they can lock in multiple competitive, guaranteed rates.

Why Consider Laddering:

Diversification

- Optimizing rate and access by investing in varied durations
- 2. Each annuity represents a "rung" on your ladder

Flexibility

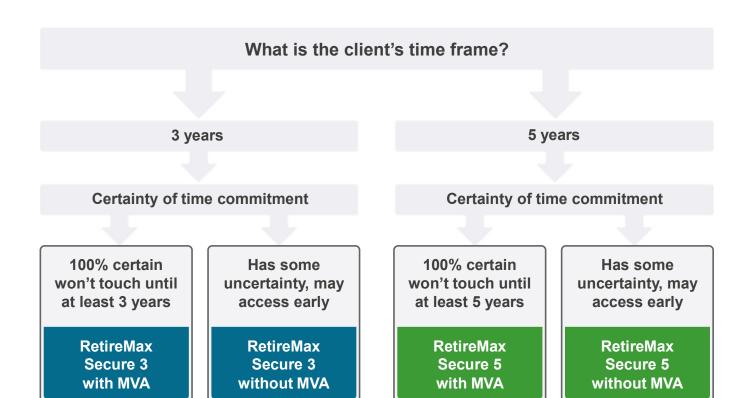
As annuities mature, the client has options:

- Roll over into a new MYGA
- Move to SPDA or FIA
- 3. Spend

Interest Rate Management

1. Take advantage of varying interest rates

Finding the Right Solution



Marketing Materials





RetireMax Secure 5 **Buyer's Guide** Cat No 101299

Available in all states except: AZ, MD, MT, NJ, NY NC, OK, OR, and WA



RetireMax Secure MULTI-YEAR GUARANTEED ANNUITY

Earn With Certainty

- Guaranteed interest rate¹ for three or five² policy years³
- . Grow retirement savings, tax deferred
- MVA option with higher interest rate



Individuals who want to lock in a high interest rate and grow savings without paying



"I want to lock in growth for years at today's high interest rates."

Life Insurance Company of the Southwest®

National Life Group® is a trade name representing various affiliates, which offer a variety of financial service products. Life Insurance Company of the Southwest, Addison, TX, is a member of National Life Group.

Centralized Mailing Address: One National Life Drive, Montpeller, VT 05604 | 800-906-3310 | www.National Life.com



RetireMax Secure 5 **Customer Flyer** Cat No 106087

