





points work

 \odot Easy points to get started



Points for physical activity



Points for well-being and education





Earning **Vitality Points** for healthy living

Your Vitality Points guide

















How Vitality Points work

With John Hancock Vitality life insurance, there are two great ways you can save money and earn rewards for living healthy — **Vitality GO** and **Vitality PLUS.**¹ Start by earning Vitality Points through education, fitness, and prevention.

The more points you earn, the higher your Vitality Status (Bronze, Silver, Gold, or Platinum) and the greater your potential savings and rewards.

Bronze	Silver	Gold	Platinum
O points	3,500 points	7,000 points	10,000 points

















Easy points to get you started!

Activity	Points	Frequency
Annual Vitality Health Review (VHR) • Bonus complete VHR in first 90 days • Bonus first time VHR	500 250 500	Once per year Once per year Once per lifetime
Body Mass Index (BMI) check • BMI of 18.5–24.9 • BMI of 25–28 • Bonus if BMI improves (18.5–24.9)	125 1,000 500 500	Once per year Once per year Once per year Once per year
Fasting Blood Glucose or HbA1c measurement ● Glucose Reading of <100 mg/dL or HbA1c Result of <7.0%	125	Once per year Once per year
Cholesterol check • Reading of < 200 mg/dL	125 1,000	Once per year Once per year
Blood pressure check • Reading of ≤ 120/80 (for ages ≤ 70)	125 1,000	Once per year Once per year
Prenatal Care Program	1,000	Once per year
Non-tobacco user	1,000	Once per year





Easy points to get you started, continued













Activity	Points	Frequency
COVID-19 vaccination and boosters	400	Once per year
Shingles vaccination ⁴	200	Once per lifetime
Pneumonia vaccination	200	Once per lifetime
Pap smear screening (applicable for ages 70 and below)	200	Once per year
Mammogram screening	200	Once per year
Colorectal screening	200	Once per year
Dental screening	200	Once per year
Safe driving	300	Once per year
Skin cancer screening	200	Once per year

















Points for physical activity

Activity	Points	Frequency
 Light Workout (examples) Using your wearable device for 5,000–9,999 steps per day Using your heart rate monitor; exercise within your target heart rate starting at an average of > 60% of your maximum heart rate for 15 – 29 minutes Using the MapMyFitness app (or other calorie counting app), you burn between 100 and 199 calories during a workout Using Apple Watch®, a Light Workout is based on the Active Calories you burn in a day.* 	10	You can earn points for one verified workout per day (30 point maximum). When multiple workouts are recorded for the same day, you'll be credited with the one that is worth the most points.
 Standard Workout (examples) Using your wearable device for 10,000–14,999 steps per day Using your heart rate monitor; exercise within your target heart rate starting at an a verage of > 60% of your maximum heart rate for 30 – 44 minutes Working out at a health club for > 30 minutes Using the MapMyFitness app (or other calorie counting app), you burn between 200 and 299 calories during a workout Using Apple Watch, a Standard Workout is based on the Active Calories you burn in a day.* 	20	You can earn points for one verified workout per day (30 point maximum). When multiple workouts are recorded for the same day, you'll be credited with the one that is worth the most points.
 Advanced Workout (examples) Using your wearable device or > 15,000 steps per day Using your heart rate monitor; exercise within your target heart rate starting at an average of > 60% of your maximum heart rate for > 45 minutes Using the MapMyFitness app (or other calorie counting app), you burn 300 or more calories during a workout Using Apple Watch, an Advanced Workout is based on the Active Calories you burn in a day.* 	30	You can earn points for one verified workout per day (30 point maximum). When multiple workouts are recorded for the same day, you'll be credited with the one that is worth the most points.



Use a compatible device or fitness app to to earn points for being active!

Compatible devices include Apple Watch, Fitbit, Garmin, Polar, Samsung, MapMyFitness, WHOOP, Peloton, Strava and more!







Easy points to get started



Points for physical activity



A customized program for all ages



Points for physical activity, *continued*

Activity	Points	Maximum
 Level 1 athletic events (walking, running, cycling, triathlon²) Run or walk 1.9 miles to 5.6 miles Cycle 6.2 miles to 24.9 miles Triathlon Super Sprint 	250	Subject to physical activity category maximum
 Level 2 athletic events (walking, running, cycling, triathlon²) Run or walk 5.7 miles to 12.3 miles Cycle 25 miles to 61.9 miles Triathlon Sprint 	350	Subject to physical activity category maximum
 Level 3 athletic events (walking, running, cycling, triathlon²) Run or walk 12.4 miles or more Cycle 62 miles or more Triathlon Olympic, ITU, half or full Ironman 	500	Subject to physical activity category maximum
Physical activity review	250	Once per year

















Points for well-being and education

Activity	Points	Maximum
HealthyFood purchases ³ (fresh fruits and vegetables)	2	Per item (up to 50 points per month)
HealthyMind™ benefit Introductory video	10	10 points per year
Meditation Using an integrated app such as Headspace, Breathe, Buddhify, Calm, Peloton or Oura!	10	Per day for 10 minutes of meditation (maximum of 200 points per year)
Healthy Sleep (Compatible devices: Apple Watch, Samsung, Fitbit, Garmin, WHOOP and Oura)	Get 7-9 hours of sleep to earn 5 points per night, up to 180 nights	900 points per year
Sleep Well Challenge	10	Per night for 20 nights in any 30-day period (maximum of 900 points per year)
BONUS Completing the Sleep Challenge	100	Once per year upon completion of the Sleep Challenge (maximum of 100 points per year)
Health assessment calculators	25	100 points per year
Mental well-being reviews	50	200 points per year
Nutrition courses	75	450 points per year
Tufts Nutrition Webinars	50	200 points per year
Carry over of 10% of previous year's points (Kick-Start Bonus)	Varies	N/A
Update email address	50	Once per year











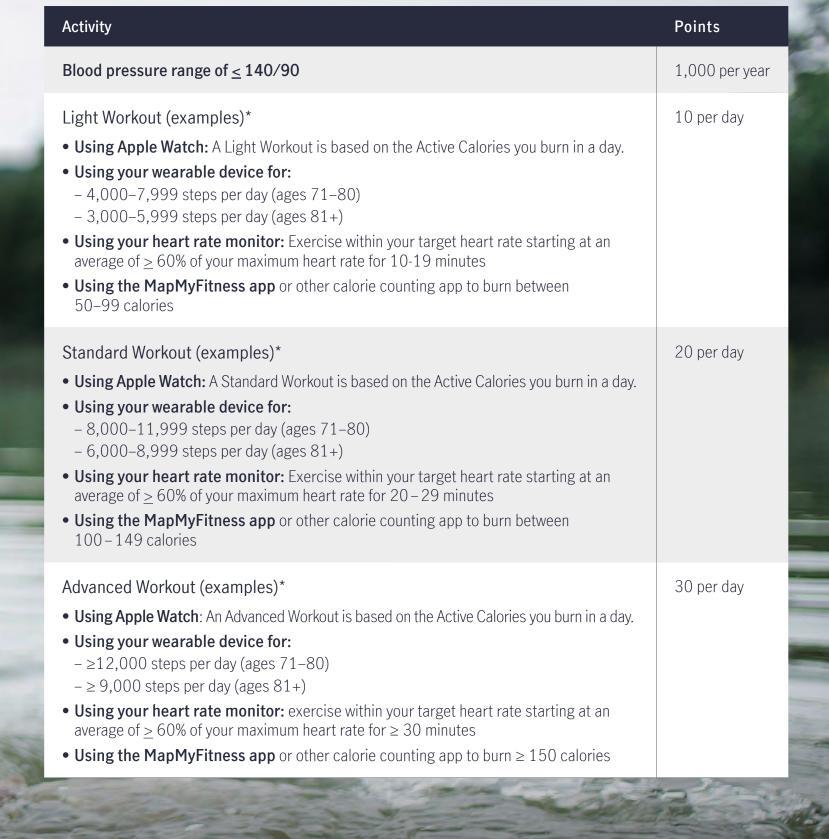






A customized program for all ages

We've expanded the John Hancock Vitality Program to include individuals aged 71 or older, taking into account their unique health and wellness considerations. This means you'll get credit for the activities you do to stay healthy, at a pace that makes sense for you.



Note: Physical activity workouts and athletic events can earn a category maximum of 7,000 points annually.
*Workout levels are based on the Active Calories that you burn in a day. See the John Hancock Vitality app for more information















Contact us!

For more information on the John Hancock Vitality Program, please visit JohnHancock.com or contact your insurance agent.

- 1. Subject to state approval. Vitality GO is not available with policies issued in New York.
- 2. Proof of event completion is required.
- 3. The HealthyFood program is currently not available in Guam.
- 4. Vitality members will receive points once they have received both doses of the shingles vaccine.

This material is for informational purposes only and is not investment advice or a recommendation.

John Hancock Vitality Program rewards and discounts are only available to the person insured under the eligible life insurance policy. Rewards may vary based on the type of insurance policy purchased for the insured (Vitality Program Member) and the state where the insurance policy was issued.

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Vitality is the provider of the John Hancock Vitality Program in connection with your life insurance policy.

Rewards and discounts are subject to change and are not guaranteed to remain the same for the life of the policy.

Products or services offered under the Vitality Program are not insurance and are subject to change. There may be additional costs associated with these products or services and there are additional requirements associated with participation in the program. For more information, please contact the company at JohnHancockInsurance. com or via telephone at 888-333-2659.

Insurance products are issued by John Hancock Life Insurance Company (U.S.A.), Boston, MA 02116.

MLI080123136-1

