

# The Lincoln Leader

OCTOBER 11, 2024 VOLUME 17, ISSUE 10

### Year-end 2024 business cut-off dates

### Year-end processing dates for individual annuities



Listed below are some important cut-off dates regarding yearend processing of 2024 Good Order business. Please keep in mind that transactions processed after the deadline will be completed on a best-efforts basis with no guarantees as to the tax year in which they will be reported.

All annuity business mail (applications, checks, financial request, etc.) must be received in good order in the appropriate location by 4:00 p.m. ET by the date specified below. The dates shown do not represent 2024 compensation payout. The contract must issue in 2024 in order to earn 2024 production credit with Lincoln. Important dates to remember:

#### • All fixed, fixed indexed and income annuities: December 20, 2024

- This cut-off date applies to all applications; however, for "Applications without money," this date is for rate locks only.
- This date does not pertain to Lincoln production credit or the issue date.
- Contact the appropriate New Business Case Coordinator with any questions regarding new business.

Requests in good order received on or before the following dates will ensure 2024 tax reporting:

- Withdrawals, internal transfers, surrenders, loans, one-time RMDs: December 20, 2024
- Automatic Withdrawal Service (AWS) for RMDs: December 1, 2024

### HEADLINES

#### Year-end deadlines

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<u>Check out our current</u> <u>rates</u> or <u>run an</u> <u>illustration</u> (no login required).

The Lincoln Leader contains product and business implementation information for Lincoln fixed, fixed indexed and income annuities. 1 of 7 Products and features are subject to state and firm availability. Check with your Lincoln representative for availability. For financial professional use only. Not for use with the public.

# Coming soon: Annuity Online Pending Tools

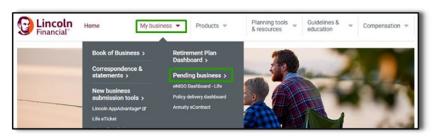
### Starting October 21, 2024

The Lincoln Producer Website's Pending Case Status Tools are designed to streamline operations and save valuable time for Financial Professionals and their support teams. These tools provide immediate access to pending cases and are the fastest way to address outstanding requirements!

In our commitment to delivering top-notch service to our partners, Lincoln is thrilled to announce that starting October 21, 2024, Financial Professionals can take advantage of the following Annuity Pending Tool enhancements:

- Business Type Tabs
- Status Filters
- Case Tracker
- Resolve Outstanding Requirements
- Rate Lock Table
- Funds Received Table

For more information, <u>click here</u>.



# Online 1099 Tax Statements and Email Notification



Lincoln is excited to offer its annuity and life insurance policy owners the ability to access 1099 tax statements online and opt-in to go paperless and receive an annual email notification when their tax statement(s) are ready to view online, instead of receiving their 1099 tax documents via mail.

<u>Click here</u> to learn more about this new functionality and how it works.

Thank you for helping Lincoln customers go paperless and utilize our secure, digital self-service options!

# Market Intel Exchange

# Market data and insights from Lincoln and industry asset management partners

Lincoln's <u>Market Intel Exchange (PDF)</u> (MIE) provides financial professionals and clients timely insights into today's complex markets — and more.

Subscribe to the Market Intel Exchange. This resource is clientapproved and delivered quarterly to your inbox – <u>sign up today</u>!



The views expressed are those of the select asset managers only and not necessarily of any Lincoln Financial Group affiliate or the broker-dealer, or any affiliates. These views are not based on any particularized financial situation, or need, and are not intended to be, and should not be construed as, a forecast, research, investment advice or a recommendation for any specific strategy, product or service from any of the participating investment managers.

# Enhancement to producer online registrations

### Simplified identity verification options

In response to feedback from producers, Lincoln is making improvements to the online registration process to address confusion about the identity verification number options and increase producers' ability to complete registrations successfully.

#### Enhancements

- Reordered the field positions on the first page to group like information together.
- Updated field labels, descriptions, help text and error messages to provide clarity regarding the entry of personal phone number for identity verification.
- Modified the wording of drop-down menu items to clarify which options apply to a given user:
  - Active Lincoln Life or MoneyGuard policy number you have sold
  - o Active Lincoln Annuity contract number you have sold
  - Lincoln Issued Agent Number or Producer ID (PID)
  - Broker-Dealer Primary Rep Number (Osaic FA and Osaic FS only)
  - CRD Number (Osaic FA and Osaic FS only)
- Updated references to LFA, LFS and LFN to support the transition to Osaic.

Current Help	New
Registration dentity Login & Confirm	Registration
Identity Verification	Identity Verification
For online access to your Lincoln account, fill in all of the fields below to help us identify you.	For online access to your Lincoln account, fill in all of the fields below to help us identify you.
Date of Birth: (MM/DD/YYYY) MM /DD /YYYY Social Security Number: Identity Verification Number: Please select the type of number you will provide: - Select - Select - Select - Lincoln Life Policy Number Lincoln Annuity Contract Number Lincoln Annuity Contract Number Lincoln Broker-Dealer Primary Rep Number CRPN Number (If Lincoln Broker-Dealer Rep Number has not been issued) Frome Number.	Date of Birth: (MM/DD/YYYY) MM/DD/YYYY Social Security Number: 
Phone number will be used for verification (call or text) and must be accessible. We recommend using personal cell phone number to proceed with the next step.	Select Active Lincoln Life or MoneyGuard policy number you have sold Active Lincoln Annuity contract number you have sold Lincoln Issued Agent Number or Producer ID (PID) Broker-Dealer Primary Rep Number (Osaic FA and Osaic FS only) CRD Number (Osaic FA and Osaic FS only) IIIS
□ I have read and agreed to the online <u>Two-Factor Authentication Terms and</u> <u>Conditions</u>	and conditions
CANCEL NEXT >	CANCEL NEXT >

#### For financial professional use only. Not for use with the public.

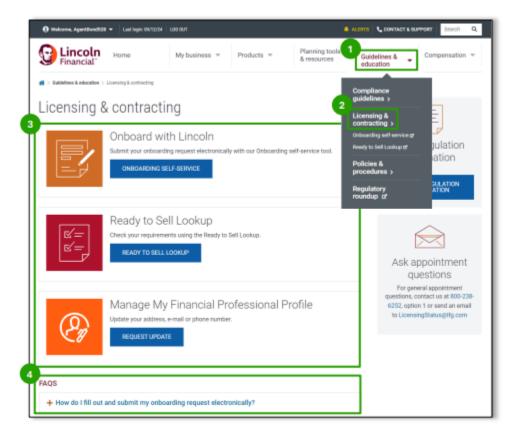
# Simplify Your Life with Paperless Licensing & Contracting

At Lincoln, we know life moves fast.

To simplify the lives of our life insurance and annuity Financial Professionals<sup>\*</sup>, we offer **online licensing and contracting solutions** that are both *faster and easier* than paper processes.

To access, start by logging into the <u>Lincoln Producer Website</u>.

- 1. Select **Guidelines & Education** from the top menu.
- 2. Select Licensing & Contracting from the dropdown options.
- 3. From here, you can quickly complete onboarding, review licensing requirements, and update your address, email, or phone number!
- 4. Utilize the helpful **FAQs** at the bottom of the page for any questions.



\*Note: The web page above is only available for established Financial Professionals and will not show for prospects.

For any questions not included in the FAQs, please contact our Customer Care Center at 800-487-1485.

# Reminder – Delegation process for LincolnFinancial.com

### Provide authorized associates access to your book

With a few simple steps you could provide authorized users access to view your web experience.

- The "Delegator," aka producer, financial professional, firm level user or principal, logs on to LFD.com and specifies the individual who requires access, aka the "Delegate."
- That individual is sent a link to complete the registration process.
- · After the registration is confirmed, the Delegate will be able to see what the Delegator has allowed.

Step-by-step instructions to set up permissions can be viewed here.

Note: Access to LFD.com may not be available in all firms.

Financial Group	
	Delegate access to LFD.com
	experience Step-by-step instructions to set up permissions
Here's how it works:	
the individual who require	ducer, financial professional, firm level user or principal, logs on to LFD.com and specifies as access, aka the "Delegate." That individual is sent a fink to complete the registration stion is confirmed, the Delegate will be able to see what the Delegator has allowed.
	v the few short steps below, and if you require assistance during the process, please 77-533-1022, or <u>Webmaster(Bifd.com</u> .
What will I need to setup	delegation?
Delegator - (Completes	
<ul> <li>Lincoln login creden</li> <li>Name and email add</li> </ul>	
<ul> <li>Name and email add</li> </ul>	Producer email address on the account being Delegated
	<ul> <li>One of the following: Producer ID, agent number, annuity contract number or life policy number</li> </ul>
Delegator completes step	is 1 and 2
Step 1 (Delegator): From LFD.com, visit "ACCI	ESS & PERMISSIONS" under "Welcome, [your name]."
	NICOLE INCOLE INFORME CONTRACT OF THE AND A CONTRACT OF THE ADDRESS OF
Control & address Control & Control & Control Control & Address Control & Address Profile Address Profile Address Profile Address Security Jahrge	×

# Individual Annuity Contact Center: Holiday hours

The Lincoln Individual Annuities Customer Contact Center (for financial professionals and clients) will observe the upcoming holiday hours:

- Thanksgiving Day: November 28th closed
- Day after Thanksgiving: November 29th OPEN, 8:00 am 1:00 pm ET
- Christmas Day: December 25th closed

# Online fixed annuities resource guide

### One stop shop for your new business needs

Our digital resource guide gives you access to marketing materials, current rates, client illustrations new business forms, with no login required. Another demonstration of the ease of doing business with Lincoln.



### Fixed annuities resource guide

Access marketing material, current rates, run a client illustration & get new business forms - no login required!

For fewer NIGOs, submit business electronically.

Run illustration 🗹 | Get forms 🗹 | OptiBlend rates 🗹 | OptiBlend rates, including CA 🗹 | MYGA rates 🗹 | Lincoln Leader news 🗹

# Check out Lincoln's Regulatory Roundup

### Your source for timely, comprehensive and simplified regulatory updates



**Bookmark this resource** center to stay informed of current legislative changes and requirements and impending proposals—so you can optimize your business.

# NAIC Annuity Transactions Model Reg-training required

### Many states now require additional training; other states anticipated to follow

The NAIC has amended the Annuity Transactions Model Regulation to align with the best interest standard of care for annuity sales. As part of this Model Regulation, producers will need to complete additional training. Refer to the Frequently Asked Questions document found by logging in to <u>LINCOLNFINANCIAL.COM</u> > GUIDELINES AND EDUCATION > COMPLIANCE GUIDELINES for more information.

#### Producer training requirements for states who have adopted this NAIC Model

- New annuity producers are required to complete a four-credit training course that covers the new requirements.
- **Existing producers** who have previously completed a four-credit training are required to complete a new one-credit training course (a new four-credit course will also meet the requirement). Completion of this training is required within six months after the effective date of the Model Regulation in each state.
- All producers: Product-specific training will continue to be a requirement for new and existing producers prior to solicitation of an annuity product.

Note: Where Lincoln is conducting the suitability review, the ACORD 660 form or "Appendix A", ("Insurance Agent (Producer) Disclosure For Annuities") is required with the application in states that have adopted the new NAIC Model Regulation. If this form is missing from applications received after the effective date of that state's adoption, the business will be deemed not in good order (NIGO).

#### Recent state adoptions - Louisiana

The following states have recently adopted the revised NAIC Suitability in Annuity Transactions Model Regulation. Producers soliciting annuities in these states will need to complete the general annuity and product-specific training by the deadlines shown. State-specific requirements follow:

State	Effective Date	General annuity deadline if licensed prior to effective date	General annuity deadline if NOT licensed prior to effective date	Product-specific (carrier training) deadline	Reciprocal
California	1/1/2025	6/30/2025	Prior to solicitation	Prior to solicitation	No
Indiana	7/1/2024	12/31/2024	Prior to solicitation	Prior to solicitation	Yes
Louisiana	9/20/2024	3/19/2025	Prior to solicitation	Prior to solicitation	Yes
Missouri	8/30/2024	2/27/2025	Prior to solicitation	Prior to solicitation	Yes
Utah	7/1/2024	6/30/2025	Prior to solicitation	Prior to solicitation	Yes
Vermont	7/5/2024	1/4/2025	Prior to solicitation	Prior to solicitation	Yes

Future state adoptions

View the complete Annuity Education Requirements 50-state chart by logging onto: LINCOLNFINANCIAL.COM > GUIDELINES AND EDUCATION > COMPLIANCE GUIDE

#### Looking for an article?

The Index of Articles for past issues of the Fixed Annuity Lincoln Leader can be found on the Lincoln Leader archive page of producer websites.

#### Products and features subje to state availability.

Lincoln

Financial

### **Fixed annuity contact information**

#### Sales Desk

Product questions/ Sales ideas/ Illustrations/ Website training Operating hours: 8:00 a.m. - 6:00 p.m. ET

#### Annuity Sales Desk Agent Use Only

Sales Desk: 888-895-4830, Option 2 FixedAnnuitySales@LFD.com

**Appointments/Contracting** 

Products and features subject to state availability.		Call Center: 800-238-6252, Option 1, Option 2
Certain products are only available in select distribution channels. Check your selling agreement for availability.	<b>Producer Solutions</b> Appointments/ Contracting/ Compensation Operating hours: 8:00 a.m. – 6:00 p.m. ET	New Contracting Paperwork Submission: Contracting@LFG.com Fax: 603-226-5311 NAIC Training Questions: AskAnnuityNAIC@LFG.com Appointment Status Updates: LicensingStatus@LFG.com Compensation Call Center: 800-238-6252, Option 1, Option 1 Commissions@LFG.com
Not FDIC-insuredNot insured by any federal government agencyNot guaranteed by any bank or savings associationMay go down in valueLincoln Financial is the marketing name for Lincoln National Corporation and its affiliates.Affiliates are separately responsible for their own financial and contractual obligations. This email and its attachments may collect your personal information to improve Lincoln's products or to provide you with services related to its products. For more information, please see our privacy policy.@2024 Lincoln National Corporation LincolnFinancial.comLCN-7085273-100224	<b>New Business and Post-Issue</b> Operating hours: 8:30 a.m. – 5:00 p.m. ET	FAX NumbersNew business: 260-455-0271 (fax)Post-Issue: 260-455-0263 (fax)Pre-Issue Good Order (GO) TeamContact the appropriate New Business CaseCoordinatorForms Submission (must have an attachment)AnnuityForms@LFG.comOvernight Servicing AddressLincoln Financial GroupIndividual Annuity Operations1301 S Harrison St., Ft. Wayne, IN 46802-3425Servicing AddressLincoln Financial GroupP.O. Box 2348Fort Wayne, IN 46801-2348
	<b>Contact Centers</b> For agent/client use Operating hours: 8:00 a.m. – 6:00 p.m. ET	<b>Fixed and Fixed Indexed Annuity</b> 888-916-4900 <i>Lincoln Insured Income, Lincoln Deferred</i> <i>Income Solutions, Lincoln SmartIncome</i> and annuitization: 800-487-1485 x8529 <i>Lincoln Long-Term Care</i> : 877-534-4636

Lincoln fixed, fixed indexed and income annuities are issued by The Lincoln National Life Insurance Company (Lincoln), Fort Wayne, IN. The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so. Contractual obligations are subject to the claims-paying ability of The Lincoln National Life Insurance Company.

Contracts sold in New York are issued by Lincoln Life & Annuity Company of New York (Lincoln), Syracuse, NY. The contractual obligations are subject to the claims-paying ability of Lincoln Life & Annuity Company of New York.