



National Life Group®



Q4 Incentive

Finish Strong in 2024

KEEP THE MOMENTUM UP THROUGH Q4 2024!

It's time to drop the hammer on your single (lump sum) premium business to get rewarded more.

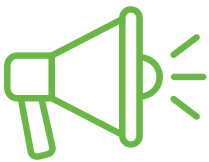
Our Finish Strong campaign kicked off 2024, and is now running through the end of the year!

Earn bonus commissions on all single premium dollars paid to any National Life fixed indexed annuity and Retiremax Secure 5*, and on 50% of the single premium dollars paid to Retiremax Secure 3*. Bonuses will be paid after the end of Q4 based on the premiums paid and applied during the quarter.

The more that pays the more you earn!

Quarterly Production Requirement	Bonus Commission
\$500,000 – \$999,999	0.50%
\$1,000,000 – \$1,749,999	0.75%
\$1,750,000 – \$2,499,999	1.00%
\$2,500,000 +	1.25%

Example: Total quarterly single (lump sum) premium production: \$1,850,000
\$1,850,000 X 1.00% = \$18,500 in bonus commission paid



Update: Includes Retiremax Secure 5 and Retiremax Secure 3!
(Secure 3 sales are credited at 50% premium paid)

* includes MVA and non-MVA policies

Incentive Dates: October 1, 2024 to December 31, 2024

Policy Eligibility:

- All single premium deferred annuities ("SPDA") and MYGAs: policies paid and issued from October 1, 2024 to December 31, 2024
- All flexible premium deferred annuities ("FPDA"): single premiums paid into a FPDA policy within in the first policy year, premium must be applied to the policy from October 1, 2024 to December 31, 2024

Agent Eligibility: All agents actively writing and in good standing with National Life Group as of the date of bonus payment. Bonuses earned by agents contracted as Non Commission Agents (NCA) will be paid to their agency and disbursed following agency agreements.

National Life Group® is a trade name of National Life Insurance Company (NLIC), Montpelier, VT, Life Insurance Company of the Southwest (LSW), Addison, TX and their affiliates. Each company of National Life Group is solely responsible for its own financial condition and contractual obligations. Life Insurance Company of the Southwest is not an authorized insurer in New York and does not conduct insurance business in New York.