



Nationwide®

# Promoting Life Insurance Awareness Month

## Exclusive resources from Nationwide® created for you

September is Life Insurance Awareness Month. It's the perfect time to talk to your clients and prospects about life insurance solutions that may be right for them. We created some assets to help you get the conversation started. Feel free to use them throughout the month of September.



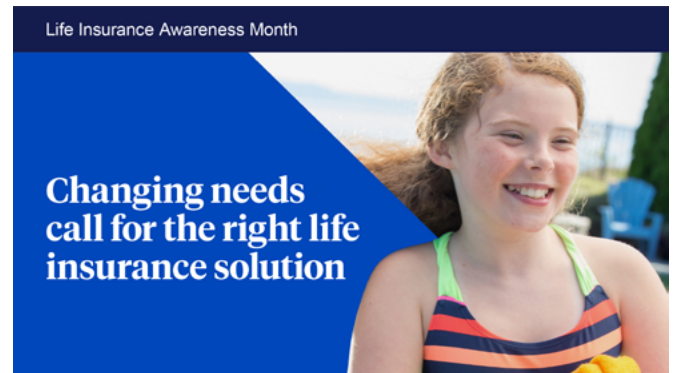
## Emails

### For existing clients



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### For prospects



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## Social posts

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### Post 1



The right life insurance solution can help you live your best life at every stage—whether it's paying for your child's education, retirement or long-term care.

Reach out to learn more

### Post 2



Horizon planning with the right life insurance solution can help you plan ahead and live your best life—at every stage.

Reach out to learn more



# Social posts

## Post 3



The right life insurance solution can help you plan ahead for long-term care costs and help you live your best life—at every stage.

Reach out to learn more

## Post 4



When it comes to paying for your child's college tuition, it helps to plan ahead. Learn how the right insurance solution can give you options.

Reach out to learn more

## Post 5



When it comes to estate planning, it helps to know your options. Learn how certain life insurance solutions can maximize the value of your estate, helping you plan ahead and leave more to your heirs.

Reach out to learn more

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