

A... B... See Savings!

GET READY TO SCHOOL YOUR COMPETITION!

Our new flow incentive is like a hall pass to success, giving you the chance to earn some extra cash.

Class is in session, and we've got the perfect lesson plan to help you excel this school year! Our Back-to-School Incentive Program is here to help you grow your annuity business. It's time to put on your thinking cap, support your clients' financial goals, and earn some extra credit for yourself.

Earn bonus commissions on all annualized flow and PIP premiums paid to any National Life annuity.** To be eligible for bonus payout, a minimum of 20 new cases must be paid. Bonuses will be paid after the end of Q4 based on the annualized premium between September 1st and December 31st 2024.

The more that pays the more you earn!

Quarterly Production Requirement	Bonus Commission
\$75,000 – \$249,999	0.75%
\$250,000 – \$499,999	1.00%
\$500,000 – \$999,999	1.25%
\$1,000,000 +	1.50%

Example: Total quarterly annualized flow and PIP premium production: 400,000 + 100,000 PIP increases = 500,000 X 1.25 = \$6,250 in bonus commission paid.*

Incentive Dates: September 1, 2024 to December 31, 2024

First flow premium must be received before December 31st

Agent Eligibility: All agents actively writing and in good standing with National Life Group as of the date of bonus payment. Bonuses earned by agents contracted as Non Commission Agents (NCA) will be paid to their agency and disbursed following agency agreements.

National Life Group® is a trade name of National Life Insurance Company (NLIC), Montpelier, VT, Life Insurance Company of the Southwest (LSW), Addison, TX and their affiliates. Each company of National Life Group is solely responsible for its own financial condition and contractual obligations. Life Insurance Company of the Southwest is not an authorized insurer in New York and does not conduct insurance business in New York.

^{*}Assuming a minimum of 20 new policies were issued and paid

^{**}Excluding Group Annuity sales