Product & Service Notice



RE: eApply Enhancements

Summary: New eApply enhancements to help streamline your workflow will be available on Sept. 9, 2024. eApply is used for most life insurance products, except for VUL, SIUL, FLX Term and FLX IUL.

Updates include:

- The new interface delivers a more modern and refined appearance.
- Welcome pages for you and your clients that provide instructions on the eApply process.
- Upon completion of the HIPAA authorization, you will automatically be directed to the Step 2 medical questions.
- The Client Fill & Sign feature eliminates agent-specific sections, focusing solely on the relevant client areas of the application.
- The Copy As function can be used to populate additional applications including disability income available on traditional/EZ app.
- Updates to the premium payment and FPUR section to allow EFT for all payment modes.
- Automated license check.
- ITIN and employment authorization sections have been added for foreign underwriting.

These new enhancements will help increase the likelihood of submitting an application "In Good Order" and decrease processing time.

For assistance with eApply, please contact the eApply Support Team at 888-317-6716.

The archive of Ameritas Product & Service Notices can be found on Producer Workbench > Product Portfolio.

Unless otherwise specified, any entity referenced in any notice is not an affiliate of Ameritas or any of its affiliates.

This information is provided by Ameritas®, which is a marketing name for subsidiaries of Ameritas Mutual Holding Company. Subsidiaries include Ameritas Life Insurance Corp. in Lincoln, Nebraska and Ameritas Life Insurance Corp. of New York (licensed in New York) in New York, New York. Each company is solely responsible for its own financial condition and contractual obligations. For more information about Ameritas®, visit ameritas.com.

Ameritas® and the bison design are registered service marks of Ameritas Life Insurance Corp. Fulfilling life® is a registered service mark of affiliate Ameritas Holding Company.

© 2024 Ameritas Mutual Holding Company