



National Life Group®



Q3 Incentive

Finish Strong in 2024

KEEP THE MOMENTUM UP THROUGH Q3 2024!

It's time to drop the hammer on your single (lump sum) premium business to get rewarded more.

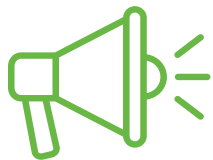
Our Finish Strong campaign kicked off 2024, and is now running through the third quarter so your new year is off to the races!

Earn bonus commissions on all single premium dollars paid to any National Life fixed indexed annuity and Retiremax Secure 5*, and on 50% of the single premium dollars paid to Retiremax Secure 3*. Bonuses will be paid after the end of Q3 based on the premiums paid and applied during the quarter.

The more that pays the more you earn!

Quarterly Production Requirement	Bonus Commission
\$500,000 – \$999,999	0.50%
\$1,000,000 – \$1,749,999	0.75%
\$1,750,000 – \$2,499,999	1.00%
\$2,500,000 +	1.25%

Example: Total quarterly single (lump sum) premium production: \$1,850,000
\$1,850,000 X 1.00% = \$18,500 in bonus commission paid



Update: Includes Retiremax Secure 5 and Retiremax Secure 3!
(Secure 3 sales are credited at 50% premium paid)

* includes MVA and non-MVA policies

Incentive Dates: July 1, 2024 to September 30, 2024

Policy Eligibility:

- All single premium deferred annuities ("SPDA") and MYGAs: policies paid and issued from July 1 to September 30, 2024
- All flexible premium deferred annuities ("FPDA"): single premiums paid into a FPDA policy within in the first policy year, premium must be applied to the policy from July 1 to September 30, 2024

Agent Eligibility: All agents actively writing and in good standing with National Life Group as of the date of bonus payment. Bonuses earned by agents contracted as Non Commission Agents (NCA) will be paid to their agency and disbursed following agency agreements.

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