

# What is Mutual Perks?



Mutual Perks is a program that provides value-added programs exclusively to most Mutual of Omaha policyholders. It's our way of saying, "Thanks for being a Mutual of Omaha customer."

## The value-added programs include:



### Coupons & Discounts

Discounts at local restaurants and retailers, as well as a variety of national online merchants — many of the places where your customers already spend their dollars. Provided via AccessPerks.



### Health & Fitness Program

Also known as Mutually Well, this program offers discounts on healthy living products and services\*, a free mobile app that provides a weekly plan of online fitness videos, relaxation exercises and healthy recipes ideas, plus the option to purchase a gym membership for just \$29.99 a month (plus applicable sales tax.)\*\*



### Dental Care

Savings on routine oral exams, unlimited cleanings and major dental work through one of the largest dental networks nationally with a focus on neighborhood dentists.



### Vision Care

Savings on eye exams and eyewear from local providers and the nation's top optical retailers through EyeMed.



### Hearing Health Care

Discounts on hearing tests and other services provided by Amplifon Hearing Health Care.



### Sleep Support

Get a better night's sleep with personalized recommendations.



### Gardening

Plant with a purpose and help the planet with native plants that thrive and do the greatest good for wildlife.



### Medical Alert

Save on Aloe Care Health, a voice-activated system that connects independent older adults to a 24/7 emergency response center.



### Wearable Trackers

Keep tabs on your fitness with a Garmin wearable, smart watch or scale at discounted prices.



### Mutual of Omaha Mortgage / Mutual of Omaha Reverse Mortgage

Special rates on new home mortgages, refinancing and reverse mortgages.

## Who has access to this benefit?

Mutual Perks is available to existing Mutual of Omaha Life Insurance, Annuity, Long-Term Care, Disability, Critical Illness, Medicare Supplement, individual Dental, Cancer, Heart Attack & Stroke and Accidental Death policyholders.

**Mutual Perks**

Exclusive Customer Offers

Mutual of Omaha

\*Tivity Health, Inc., and its affiliates do not employ, own or operate third-party service providers. Services are subject to terms and conditions of such third-party provider. Check with the provider for details.

\*\*Members who opt-in and pay for the Mutually Well Gym Membership are entitled to the use of fitness location facilities and amenities available to the holder of a basic membership at the fitness location. Fitness locations are not owned or operated by Tivity Health, Inc., or its affiliates. Facilities and amenities vary by location.

## How are new policyholders notified?

As new DTC Senior Age Life (SAL) insurance policyholders are welcomed to the company, they receive information about these value-added services via our email onboarding campaign. Medicare Supplement policyholders receive ongoing information about Perks through the quarterly Senior Health eNewsletter. We are exploring ways to promote Mutual Perks to other new customers through existing communications touchpoints. You can also share the great Mutual Perks benefits with your customers by using our Mutual Perks New Customer flyer. Flyer #461933\_0722 can be found on MOD.

## How will policyholders access Mutual Perks?

Policyholders can access Mutual Perks from emails they receive or via a link on Customer Access..

## Is this program available in all states?

Mutual Perks is available in all states except CA and NY.

## Can Mutual Perks be discussed pre-sale?

In general, Mutual Perks may not be used in pre-sale conversation since it is only available to policyholders after a policy has been issued. However, in some states, some aspects of the Mutual Perks program (Mutually Well, Amplifon Hearing Health Care and EyeMed) may be discussed pre-sale with Medicare supplement customers (see below for state restrictions).

## Are spouses and dependents eligible?

Only the Mutual of Omaha policyholder, policy payers and owners are eligible for the benefits provided by the Mutual Perks program.

## Is there a cost to use Mutual Perks?

Access to Mutual Perks and the discounts it offers is free. Customers may choose to make purchases from the companies featured on the site.

## Does Mutual Perks impact premium?

No. Merchants provide the perks and discounts as a way to reach new customers. Most are 100% free to Mutual of Omaha, so there is no impact on their policy's premium.

## What if someone has a problem using a discount or coupon?

Customers experiencing problems should be referred to the specific program for troubleshooting.

**Coupons & Discounts** — Contact Access Perks customer service at **877-408-2603**

**Health & Fitness** — Visit **MutuallyWell.com** or call **833-574-6105**

**Dental Savings** — Visit **mutualofomaha.com/dental-insurance/our-solutions/savings** or call **877-493-8251**

**Vision Care** — Visit **EyeMedVisionCare.com** or call **866-688-4699**

**Hearing** — Contact Amplifon Hearing Health Care customer service at **866-396-5407**

**Medical Alert** — Visit **get.aloecare.com/mutual** or call **844-414-1616**

**Sleep Support** — Visit **sleepscore.com/mutual-of-omaha**

**Gardening** — Visit **gardenforwildlife.com** or email **info@gardenforwildlife.com**

**Wearable Trackers** — Visit **support.garmin.com/en-US** or call **800-800-1020**

**Mutual of Omaha Mortgage** — Visit **mutualmortgage.com/mutual\_perks** or call **833-360-0118**

**Mutual of Omaha Reverse Mortgage** — Visit **mutualofomahareverse.com** or call **800-704-0398**

Questions?

Contact your Sales Support Team.