

North American Company for Life and Health Insurance®

Field Bulletin

Updated Compliance and Advertising Guidelines

492NB

As an insurance professional, we know you've got a lot to keep track of. That's why we want to share two important resources:

Compliance guide – for both life and annuity producers, this guide serves as an important resource supporting our commitment to fair and ethical sales practices and complying with applicable laws, regulations, and market conduct requirements.

Advertising guidelines – an important resource including our advertising review policy and submission process, general advertising guidelines, and more.

Remember: keeping informed on compliance and advertising requirements is part of your contract with us so please review the updated documents below carefully.

Compliance Guide

Advertising Guidelines

Bookmark the following link to reference the most up-to-date version all year long.

Questions? Call Agent Solutions at 800-800-3656.

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