

Light Up Your Sales | RULES

Get ready to vividly light up the Medicare supplement charts with your sales brilliance.

With each Med supp sale you make from May 1 through July 31, you're not just brightening your sales outlook — you're one step closer to winning a sparkling cash reward. Your Med supp business can also help you earn Broker Bonus rewards, marketing credits and credits toward a Mutual Sales Leaders trip.

The Dazzling Rewards

Meet the following **monthly** app requirement and earn a dazzling cash reward.

2 to 4 issued apps  **\$50 reward per app**

5 to 7 issued apps  **\$75 reward per app**

8 or more issued apps  **\$100 reward per app**

Shoot for the stars and earn the maximum payout of \$5,000!

Requirements

Agent Eligibility

- Compensation will be awarded for personal production only.
- Special Agents' cash awards roll up to their upline.

Time Frame

- All Mutual of Omaha and affiliates Medicare supplement qualified applications issued from May 1, 2024-July 31, 2024.
- Payout will be awarded August 2024.



App Criteria

Mutual of Omaha, United World, United of Omaha, Omaha Insurance Company or Omaha Supplemental Insurance Company Medicare supplement business only placed as a broker producer.

- Valid for personal production only.
- Excludes internal/affiliate conversions — Medicare supplement.
- Excludes Medicare supplement High-Deductible Plans F and G.
- Excludes Guarantee-Issued plans — Medicare supplement.

Miscellaneous

1. For a split case, eligible participant will receive half credit.
2. Special Agents' cash awards are allocated to their agency.
3. Offer not valid for Medicare supplement applications in AK, DC, HI, ID, IN, MT, NY, OR, SC, VT, WA and WI. Doesn't include NC internal replacements and/or affiliate conversions.
4. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time.
5. You must be contracted, actively representing Mutual of Omaha or an affiliate and in good standing at the time of the award.
6. No substitution for, or transfer of the award, will be allowed.
7. The costs of the award will be reported to you as taxable income on IRS Form 1099.
8. Offer is for the addressee only.
9. Total cash payout can not exceed \$5,000 for the entire program May 1-July 31, 2024.

