

MEDICARE
SUPPLEMENT

MORE VALUE FOR YOUR CLIENTS

A competitive advantage for you!



Extras Your Clients Want

Today's consumers want a Medicare supplement policy that does more than cover health care costs not paid for by Medicare. They want valuable extras to help them stay fit, stay healthy and keep more money in their pocket.

With Mutual of Omaha, you can give your clients the extras they're looking for. Your Medicare supplement clients have access to the following extras:



Mutually Well

Discounts on healthy living resources, a free mobile app, an optional low-cost gym membership, live and on-demand fitness classes and more.



Amplifon Hearing Health Care

Discounts on hearing tests and other valuable services.



EyeMed Vision Care

Discounts on eye exams, eyeglasses and contact lenses.



Aloe Care Health

Discounts on the most advanced voice-activated, in-home medical alert and communication systems for older adults.



Garmin

Exclusive access to discounted smartwatches and fitness trackers.



More Mutual Perks

Save with additional perks, such as coupons and discounts, gardening discounts, personalized sleep recommendations and discounted mortgage services.

Note: All programs may not be available in all states. Programs are automatically added to Mutual of Omaha Insurance Company (or affiliate company) policies with rider form OPA5F, OPA3W, OPA2H, OPA1M, OPE1F (for the other affiliates and states) in states that require a rider. See page 6 for details.



Mutually Well

Extras for Your Clients

Discounts

Up to 30% savings from a network of more than 20,000 health and well-being specialists that offer chiropractic, acupuncture, massage therapy and nutritional programs, plus mind/body therapies and healthy living products.*

Free Mutually Well Mobile App

From the mobile app, you clients select a fitness goal, receive a weekly plan with daily online fitness videos and guides, learn relaxation exercises and find healthy recipes.

Optional Gym Membership

For \$29.99 a month, your clients have access to a network of more than 10,000 fitness locations nationwide (group classes included, where available).** Clients who participate in the gym membership can also select from more than 30,000 live and on-demand classes from nearly 60 wellness categories from Bernalong.***

Your Competitive Advantage

The extras Mutual of Omaha offers at no cost to Medicare supplement customers makes it more likely that your clients will buy a Med supp policy from you and keep their policies in force. That's a win for you and your clients.

How Your Clients Can Join Mutually Well

Go to mutuallywell.com or call Tivity Health, the Mutually Well provider, at 833-574-6105.

Free Walking Program

Once your clients join the program, they'll receive an email with a link to a free 30-day walking program.

mutuallywell.com

- Join the Mutually Well program
- Browse and print discount offers for products and services
- Print membership card
- Access on-demand classes from Burnalong®***

MutuallyWell Mobile App

- Download discount offers
- Set fitness goals and receive a weekly plan of recommended activities

For complete Mutually Well Disclosures and Terms of Service, visit mutuallywell.com/mutual-of-omaha-terms.

*Tivity Health, Inc., and its affiliates do not employ, own or operate third-party service providers. Services are subject to terms and conditions of such third-party provider. Check with the provider for details.

** Gym membership fee is \$29.99 per month plus applicable sales tax. Members who opt-in and pay for the Mutually Well Gym Membership are entitled to the use of fitness location facilities and amenities available to the holder of a basic membership at the fitness location. Fitness locations are not owned or operated by Tivity Health, Inc., or its affiliates. Facilities and amenities vary by location.

*** Burnalong live and on-demand classes are only available as part of the Mutually Well Paid Membership program and cannot be purchased separately.



EyeMed Vision Care

Extras for Your Clients

Low-Cost Exams

\$50 eye exams

Discounts on Frames

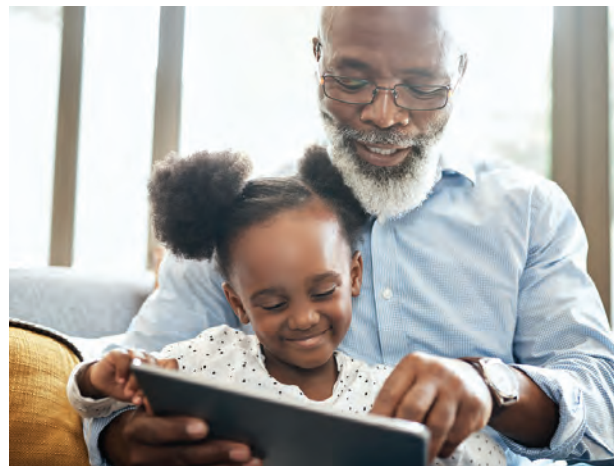
40% off frames up to \$140

Special Pricing

Discounted fixed pricing on lenses and lens options

Other Services

30% savings on add-ons and other services





Amplifon Hearing Health Care

Extras for Your Clients

Money-Saving Offers

Discounts on hearing tests and diagnostic services

Custom Hearing Solutions

Help for your clients to find the right solution from leading hearing aid brands

60-Day Risk-Free Trial

100% money-back guarantee if your clients aren't completely satisfied

Follow-Up Care

One-year follow-up care and two years of free batteries or charging station



Aloe Care Health

Extras for Your Clients

Discounts

Receive discount on hardware costs and monitoring services, as well as \$20 off an initial purchase.

Note: Cannot be promoted presale

Service Includes:

Mobile Companion

This GPS-enabled mobile companion has a fall detection sensor that can automatically contact emergency services anywhere in the U.S.

24/7 Access

Access to 24/7 emergency services, any time of day or night.

Service

No Wi-Fi needed. A secure app provides caregivers with real-time updates and two-way calling.



Garmin

Extras for Your Clients

Your clients save 20% on Garmin wearables, smartwatches, blood pressure monitors and scales*

*This discount may not be combined with any other coupons, discounts, promotions or rebates.



More Mutual Perks

Extras for Your Clients

Coupons and Discounts

Save up to 50% at restaurants and retailers.
More details at mutualperks.accessperks.com

Gardening Discounts

Exclusive 15% discounts on collections of backyard plants.
More details at gardenforwildlife.com

Sleep Support

Get a personalized sleep score to help improve sleep, with recommendations through Sleep Score Labs.
More details at sleepscore.com/mutual-of-omaha

Mortgage Services

Receive discounted mortgage rates and get personal service from a Mutual of Omaha Mortgage loan officer.
More details at mutualmortgage.com/mutual_perks

Reverse Mortgage Services

Clients age 62 and older can save \$1,000 off the cost of a reverse mortgage, a financial tool that allows them to tap into the equity they've earned in their home.
More details at mutualofomahareverse.com

These programs aren't insurance. They simply make money-saving discounts and services available to your Medicare supplement clients through third-party providers.

Learn More

It's a good idea for you to familiarize yourself with these programs so you can explain them to your clients. The program websites are your best resource.



Mutually Well
mutuallywell.com
833-574-6105



Aloe Care Health
get.aloecare.com/mutual
844-414-1616



EyeMed Vision Care
eyemedvisioncare.com
866-688-4699



Garmin
mutualperks.com
1-800-800-1020



Amplifon Hearing Health Care
amplifonusa.com/mutualmedsupp
866-396-5407



More Mutual Perks
mutualperks.com

Program Availability

Our value-added programs aren't available everywhere. In addition, some states still prohibit the promotion of value-added programs at the time of sale. Before you promote our value-added services, be sure you're aware of any limitations. After a Med supp policy is issued, you can talk to your clients about all the services available to them.

Places Programs Aren't Available

Mutually Well, Eye Med, Amplifon and More Mutual Perks aren't available in New York. In addition, More Mutual Perks is not available in California.

Places the Following Programs Can't be Promoted at Time of Sale

Mutually Well	EyeMed	Amplifon	Aloe Care	Garmin	More Mutual Perks
CA, ID, MD, MN, NH, OR, WA	CA, ID, MD, MN, NH, OR, WA	CA, ID, MD, MN, NH, OR, WA	All States	All States	All States

*States are subject to change.

Why Mutual of Omaha

We're invested in your success. We're committed to giving you the products your customers want plus the tools, resources and support you need.

mutualofomaha.com/sales-professionals