

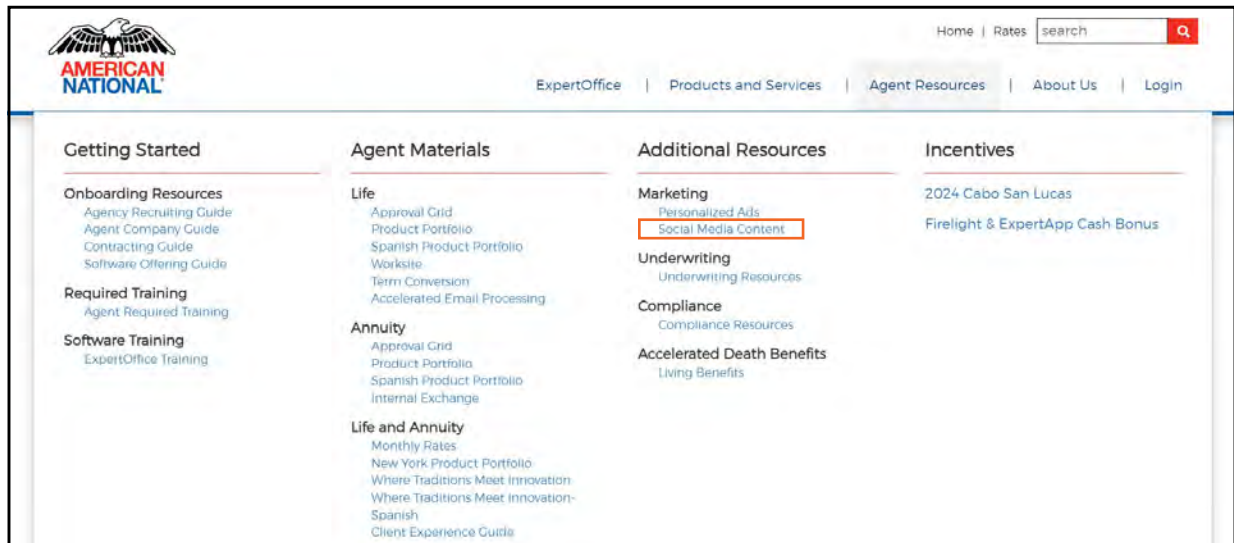
QuickStart Guide



Social Media Content

Accessing Social Media Content

To access available social media content to use freely on agent's personal social media accounts, follow this guide. Located under Agent Resources on the IMG homepage, select **Social Media Content**.



The screenshot shows the American National website's Agent Resources page. The navigation bar includes 'Home | Rates' with a search box, and 'ExpertOffice | Products and Services | Agent Resources | About Us | Login'. The main content area is divided into four columns: 'Getting Started', 'Agent Materials', 'Additional Resources', and 'Incentives'. Under 'Additional Resources', the 'Marketing' section contains a link for 'Social Media Content' which is highlighted with a red box. Other links in the 'Marketing' section include 'Personalized Ads'. Other sections include 'Onboarding Resources', 'Required Training', 'Software Training', 'Life', 'Annuity', 'Life and Annuity', 'Underwriting', 'Compliance', and 'Accelerated Death Benefits'.

Select and Download Content

Each available campaign is located on the left side of the screen. Once the selected campaign is open, the available social media ads will display. **Select the Image Directly** to save the photo. Then, select **Click to Copy Text to Clipboard** to copy and paste directly into the social media platform of your choice.

Social Media Content

Chosen Newsweek's #1 Trusted Insurers

Protect Their Future

Protection for Every Season

Not for You But for Them

Protect Your Business

Elevate Your Retirement

One Less Worry

Keep It Simple

Protection Up to Par

Planning for Life's Detours

We've Got You Covered

Instructions:

On this page you will find social media content you can share to your own channels. We have content that works for LinkedIn, Facebook and Twitter that promotes American National and our products. Choose which ones you want and post away!

To make your life simpler, it only takes these four steps:

1. Choose the campaign you prefer in the left-hand column
2. Highlight the text below the image, then copy and paste it into your post.
3. Click the image to automatically download
4. Post these pieces together on your own social media channels

The copy and images for each post have been pre-approved through American National Compliance, and must be used exactly as shown. No additional text, edits, or additional images may be used. The only exception is the addition of your personal contact URL, if desired.

Content

Click to Download Image



Planning for Life's Detours

Navigating through life's detours can be a challenge. Living Benefits may help provide funds when needed at a critical time — protecting the money you saved for retirement and other life needs. Contact me to learn more. #benefitsfortheiving

Click to Download Image



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