

INTRODUCING THE



ASSETSHIELD

BONUS 10

FIXED INDEX ANNUITY

Exciting news! For clients interested in a growth-focused annuity with a premium bonus, AssetShield BONUS 10 (AssetShield BONUS 9 in California) is now available! This new product offers the core benefits of the AssetShield series PLUS a **10% bonus** on all first-year premiums.

[Download the Brochure](#)[View Rate Sheets](#)

Consider some of the benefits of AssetShield BONUS 10:

- 10% Premium Bonus (vested on a 10-year schedule)
- Optional Performance Rate Rider increases cap or participation rates, for a fee
- Multiple index options and crediting strategies
- Selection of 1- and 2-year crediting strategies
- Rate Integrity Rider
- Principal protection
- AssetShield BONUS 9 available in California

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Annuity contract and riders issued under form series Annuity Contract and Riders issued under form series ICC22 BASE-IDX-B, ICC22 IDX-11-10, ICC20 E-PTP-C, ICC20 E-PTP-PR, ICC20 E-MPTP-C, ICC16 R-MVA, ICC20 R-EBR, ICC20 R-ERR, 21 R-ERR, ICC18 R-WSC-B and state variations thereof. Availability may vary by state.

Guarantees are based on the financial strength and claims paying ability of American Equity and are not guaranteed by any bank or insured by the FDIC.

Bonus credited on all first year premiums, the bonus increases the contract value by 10% of the premium paid. The bonus is added to the contract value the same date the premiums are received, and vests over a 10 year period. Starting in the second contract year, a percentage of the bonus becomes guaranteed annually. That percentage increases each year through the 10th contract year according to the bonus vesting (BV) schedule. The bonus is 100% vested in the death benefit as of the contract date.

Surrender charges may be higher in contracts with a premium bonus than contracts without a premium bonus, and may exceed the premium bonus.

American Equity Investment Life Insurance Company® does not offer legal, investment, or tax advice. Each client has specific needs which should be discussed with a qualified legal or tax advisor.

Possible interest credits for money allocated to an index-linked crediting strategy are based upon performance of the specific index; however, fixed index annuities are not an investment, but an insurance product, and do not directly invest in the stock market or the index itself

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