

North American - 2023 Diversity and Life Insurance Social Media Resources

Use this guide to share engaging content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page](#)!

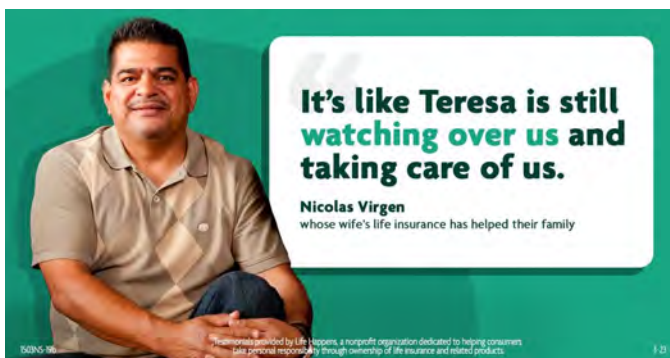
Post image

Post Copy



If this is you, or someone you love, call today and let me help ensure your needs are being met.

[Download image](#)



Life insurance can help ensure the people you love most are taken care of even after they're gone.

[Download image](#)

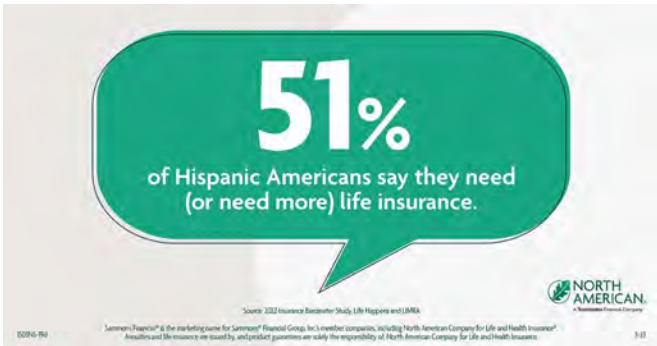
Post image

Post Copy



Put “I have your back” into practice. Contact me to find out how to protect those you love through life insurance.

[Download image](#)



Applying for life insurance has never been easier. Together, we can help close the need gap. Take the first step and reach out to me today.

[Download image](#)



Purchasing life insurance can be the most important decision you make for the most important people in your life. Talk to me today and let me help you protect the ones you love most.

[Download image](#)