

**IMPROVED  
FOR 2023!**

# American Equity Loyalty Rewards Program

American Equity's Loyalty Rewards Program highlights the success of the company's top producers and provides them with access to exclusive rewards and benefits.

## Loyalty Program Levels



### Premier

The Premier level within the program is for producers who have reached \$1 million in qualifying premium. Becoming a Premier producer is a significant achievement and showcases a special level of growth and success within the company.

**Premier Loyalty Rewards Program members earn Loyalty Reward payments on qualifying production, beginning at 25 bps.**



### Elite

The Elite level is for producers who have reached \$5 million or more in qualifying premium. Becoming an Elite producer is an outstanding accomplishment and showcases you as the best of the best within the company.

**Elite Loyalty Rewards Program members earn Loyalty Reward payments on qualifying production, beginning at 100 bps.**

## Celebrating your success

We value your partnership with us and look forward to celebrating your achievements with you throughout the year. Your success is everyone's success.

## Fed Ex Discount

★ All Loyalty Rewards Members are eligible for a FedEx shipping discount. Save money on the everyday tasks that keep your business running with up to 55% off retail FedEx rates.



Visit the Loyalty Rewards page by scanning the QR code above!

# American Equity Loyalty Rewards Program

## How it works

This program gives you the opportunity to earn basis points on qualifying premium based on production.

Qualifying paid premiums are paid as follows:

Premier Level	
Production	Basis Points for all Fixed Index Annuity paid premium
\$1,000,000.00 - \$1,999,999.99	<b>25</b> bps
\$2,000,000.00 - \$4,999,999.99	<b>50</b> bps
Elite Level	
Production	Basis Points for all Fixed Index Annuity paid premium
\$5,000,000.00 - \$6,999,999.99	<b>100</b> bps
\$7,000,000.00 - \$9,999,999.99	<b>125</b> bps
\$10,000,000.00+	<b>150</b> bps

- Producers must attain a qualifying production level in paid premiums by Dec. 31, 2023 to receive benefits in the current year. Producers retain Loyalty Rewards status through the following calendar year.
- If the producer's production exceeds a qualification level, the producer will move to the next tier level and be paid retro basis points to dollar one earned.
- Loyalty Program payments will be paid March, May, July, September, November 2023 and January 2024.

## Call Sales Support at 888-647-1371 for more information.

All business must be paid by December 31, 2023. SPDA and SPIA are not eligible. May require Broker Dealer approval.

American Equity reserves the right to change the program at any time. You must have an active contract with American Equity and be in good standing to receive a payment.

Payments for qualifying licensed-only agents will be paid to the upline.

In consideration of travel-incentive programs and/or any production-based incentives, top priority should be given to your clients' financial circumstances, objectives and needs. Incentive programs should not be used as the basis for determining suitable products for your clients. Annuities offered by American Equity Investment Life Insurance Company®.



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[www.american-equity.com](http://www.american-equity.com) • Call us at 888-647-1371