



Does your family have an insurance gap?

Protect your household with customized coverage for both spouses.

While many families have adequate insurance for the primary earner, a surprising number of couples have little to no life insurance for the other spouse. If the unexpected happened, how would you pay for housing, childcare, education, and other living expenses? It's a gap that could have a devastating financial impact.

Prudential can offer coverage for spouses, tailored to your family's situation, with term insurance rates that are more affordable than ever.

Our reliable coverage offers you...



A smart financial strategy

By deciding together to level up coverage, you'll have a clearer picture of your overall financial outlook.



A flexible, long-term solution

As your financial and family situation changes, you can adjust your coverage to ensure adequate protection.



Affordable choices

By insuring both spouses with us, you may be able to purchase more coverage for less than you may have imagined.

How much coverage do you and your spouse need?

Use our online calculator to help you estimate how much life insurance would adequately protect your family. Visit www.prudential.com/EZLifeNeeds.

Who's Your Rock?

Ready to close the insurance gap in your household? Call or meet with your financial planner today.

Life insurance is issued by Pruco Life Insurance Company (except in NY), and Pruco Life Insurance Company of New Jersey (in NY). All are Prudential Financial companies located in Newark, NJ.

© 2023 Prudential Financial, Inc. and its related entities.

ISG_FL_ILI1008_01

1066925-00001-00 Ed. 02/2023

