

Email Signature Requirement for California Producers

Effective January 1, 2023, all insurance producers licensed in the state of California must include their California insurance license number in their business emails.

The license number must:

- Be in a type size that is no smaller than the largest of the telephone number, street address, or email address
- Appear adjacent to or on the line below the individual's name or title

Here are examples of how it should appear within your email signature:

Jane Doe
Financial Professional, CA License #123456

123 Main Street
Any City, CA 90210
(123-) 456-7890

Jane Doe
Financial Professional
CA License #123456

123 Main Street,
Any City, CA 90210
(123-) 456-7890

Violators are subject to a fine levied by the commissioner in the amount of \$200 for the first offense, \$500 for the second offense, and \$1,000 for the third and subsequent offenses.

This email signature requirement is in addition to the already existing requirement of placing the license number on business cards and print advertisements in California.

California Producers Who Suspect Fraud

If an insurance producer knows or reasonably suspects that a fraudulent application is being made, the insurance producer must submit information using the electronic form within California's Fraud Division's Consumer Fraud Reporting Portal. Reporting must be completed within 60 days after the determination by the insurance producer that the application appears to be fraudulent. The Fraud Division will review each report and further investigate to determine the validity of the allegations.

Additionally, producers must report the information to the Fraud Risk Management/Special Investigations Unit at OneAmerica via fraudriskmanagement@oneamerica.com. Producers should not submit the application if they suspect fraud. However, if one finds himself/herself in a compromising or dangerous situation, the application can be submitted and then reporting must be completed thereafter.