

# The tool to simple sales

Selling Lincoln products has never been easier

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Lincoln is committed to making it easier for financial professionals to sell Lincoln products. We're introducing Ready to Sell Lookup, a self-service tool that eliminates friction from the sales process and prevents delays in paying commissions.

This new tool removes surprises with issuing policies and delays in compensation by alerting you to licensing and contracting upfront. It allows you to determine if a financial professional is in good order to sell a particular product.

## Key features and benefits



### Convenience

Find critical information about a financial professional's ability to sell Lincoln products 24/7 in one location.



### Accessibility

Access presale requirements earlier in the sales process to reduce disruptions and delays.



### Transparency

See missing requirements for requests not in good order.



### Ease of use

View a financial professional's status across products and states at a glance and identify potential issues before new business is submitted.\*

\* Financial professionals should check with their back office for any additional home office requirements before submitting business.



Contact your Lincoln representative for more information if you want to simplify sales with Lincoln.

Not a deposit
Not FDIC-insured
Not insured by any federal government agency
Not guaranteed by any bank or savings association
May go down in value

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