

# A STRONGER FINANCIAL FOUNDATION



## WHAT SETS FFIUL APART

We believe our agents deserve an IUL product that is innovative, competitive, transparent, and consistent. That's why we offer *Transamerica Financial Foundation IUL*® (FFIUL). Here are a few of the many ways our industry-leading FFIUL can help set you apart from the competition:



# #1 SELLING IUL

Five Quarters in a Row





TRANSAMERICA®

**Learn more about why FFIUL is now  
an even better option for your clients.**



**Call:** Your dedicated sales desk



**Visit:** [transamerica.com/insurance-updates](https://transamerica.com/insurance-updates)

<sup>1</sup> In California and Florida, this benefit is called the *Concierge Planning Benefit*. The benefit's services are not provided through a contractual rider; they are offered outside of the life insurance policy.

<sup>2</sup> Not available in Arizona, California, Florida, Montana, and New York

<sup>3</sup> This cap is a nonguaranteed element. Cap information is also based on Wink's Indexed Universal Life product Comparison, September 1, 2022

<sup>4</sup> Chronic Illness Rider is not available if LTC Rider is chosen on policy.

<sup>5</sup> "Wink's Sales & Market Report," Wink, Inc., 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> Quarter, 2021, 1<sup>st</sup> and 2<sup>nd</sup> Quarters, 2022; October 2021, December 2021, March 2022, June 2022, and September 2022

Life insurance products are issued by Transamerica Life Insurance Company, Cedar Rapids, IA.  
Not available in New York.

**For Agent Use Only. Not for Use With the Public.**