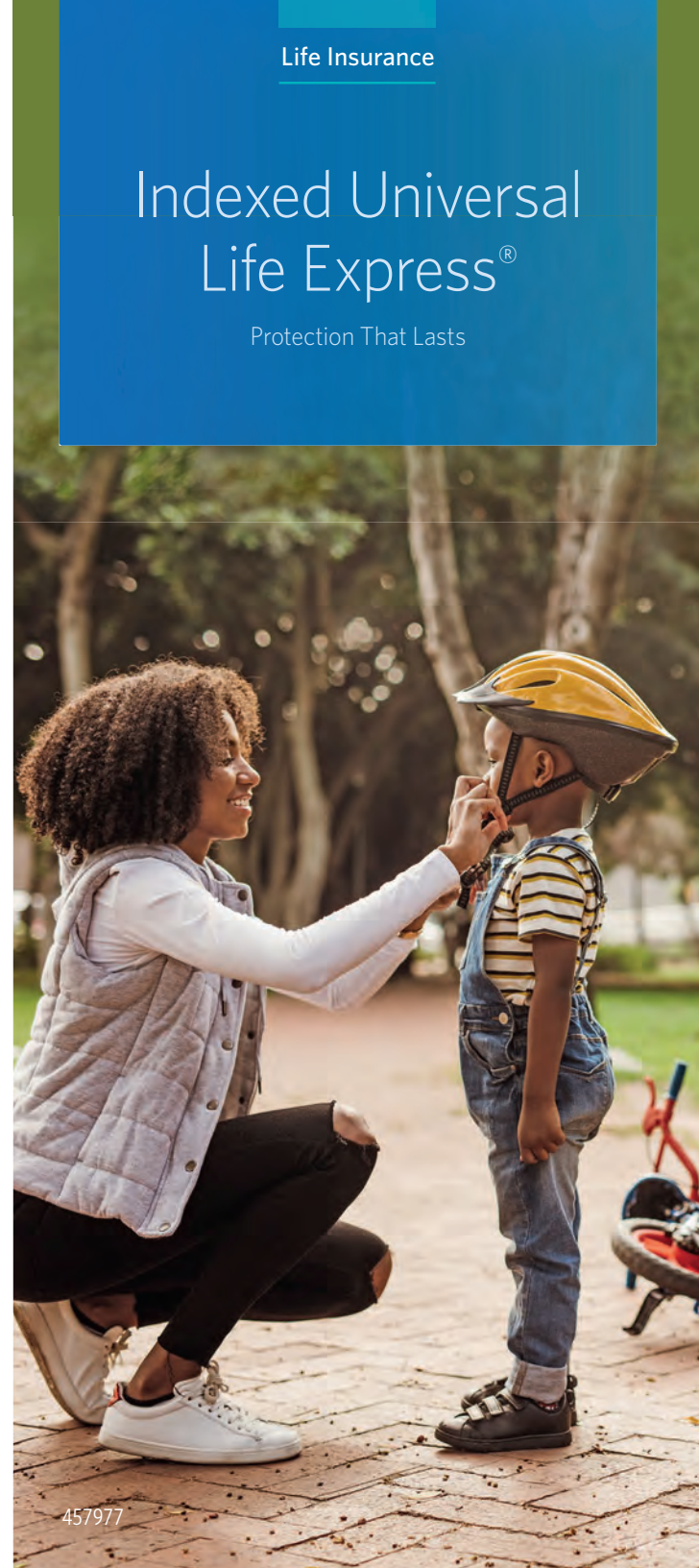


Life Insurance

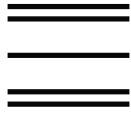
Indexed Universal Life Express[®]

Protection That Lasts



457977

First Name Last Name
3301 Dodge St
Omaha, NE 68131



PLEASE
PLACE
STAMP
HERE

MUTUAL OF OMAHA INSURANCE CO.
FIRST NAME LAST NAME
3301 DODGE ST
OMAHA NE 68131

It's natural to want to protect what matters most to you. And not just for today, or until you're an empty nester. You need protection that you can put in place now and know it's there for the long-term. You need *protection that lasts*.

That's why we created Indexed Universal Life Express® (IUL Express.) It provides a permanent life insurance solution with a death benefit you can count on today, tomorrow and beyond.

IUL Express highlights:

- Potential to accumulate a cash value,¹ which can help extend the policy's death benefit or allow you to reduce - or even stop - future premium payments
- Comes with living benefit riders that allow you to access a portion of the death benefit while you are still alive if you become terminally, chronically or critically ill
- No health exams required (no samples to provide or needles to endure)

Nothing feels better than knowing that your loved ones are protected. As long as you're around, you can help them avoid the bumps and bruises that come with everyday life. With IUL Express, you can protect them after you're gone, too. That's *protection that lasts*.

¹The amount that may be available through loans or withdrawals, as defined in the contract.



Yes, tell me more about IUL Express.



Name: _____ Date of Birth: _____
Address: _____
City: _____ State: _____ ZIP: _____
Telephone: () _____ Best time to contact: _____
Email address: _____

This is a solicitation of insurance. A licensed insurance agent/producer will contact you.

By submitting this form I sign and agree to receive emails, phone calls or text messages from a licensed insurance agent/producer on behalf of Mutual of Omaha Insurance Company and its affiliates, at the email address or phone number above, including my wireless number, if provided, to market their products and services. I understand these calls may utilize prerecorded or artificial voice messages and may be generated using automated dialing technology. I understand that agreeing to this consent is not required to make a purchase. Base plan, riders and product features may not be available in all states and may vary by state. The attached brochure is only a brief summary of some of the key features of these policies. For more complete information, you should refer to the form of the policy, including any applicable riders and endorsements to the policy, and other materials about the policy that you will receive. All guarantees subject to the financial strengths and claims-paying ability of the issuing insurance company.

This is a solicitation of insurance. A licensed insurance agent/producer will contact you.

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Underwritten by
United of Omaha Life Insurance Company
A Mutual of Omaha Company