

## Impact of Real-Time Offer

Reducing turnaround times for life insurance cases approved lab-free by automated underwriting





## Real Case Examples **Interview Completed Policy Issued July 25** July 25 0 hours 18 min 4:08 pm 4:26 pm **July 29 July 29** 0 hours 34 min 3:52 pm 4:26 pm Sept. 2 Sept. 2 0 hours 49 min 9:35 am 10:24 am

'The Real-Time Offer from LFG is a game changer!!! | love it!!!! I also had another case approved this way. This puts LFG in a class by itself!"

Interview

Complete Complete

"It was great, and the client really appreciated the quick turnaround. Keep it coming!!"

"I think that the new Real-Time Offer process is amazing! It made the application process for both me and the client extremely easy and straightforward."

Sept. 13

10:29 am

"I like it! Super fast."

Sept. 13

11:01 am

63

"It was great, very fast"

I'm diggin' the new process! | feel like I'm only going to use Lincoln for my life business since it's so **fast** and easy.

0 hours 32 min

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