

Tough Battle Right Team



Think Pink

The color pink is a show of support for people and families fighting breast cancer.

Early detection and advancements in medical care have led to significant increases in 5- and 10-year breast cancer survival rates. But in 2019 alone, more than 260,000 new cases of breast cancer are expected to be diagnosed.

That's why it's important to talk to your clients about Mutual of Omaha's Cancer Insurance and the benefits it provides if the unthinkable happens to your clients.

How Cancer Insurance Helps Your Clients

A breast cancer diagnosis leads to doctor's appointments, prescriptions that need filled and perhaps out-of-town or out-of-network medical care. Many of those expenses might not be covered by a typical employer-based health insurance plan.

Mutual of Omaha's Cancer Insurance offers a one-time payment after a cancer diagnosis - a benefit that can help people focus on getting well.

Here are some of the ways your clients can use their cancer insurance benefits:

- Replacing lost income
- Paying for everyday expenses like groceries and bills
- Paying health insurance deductibles and copayments

- Hiring home health care or child care services
- Traveling to treatment facilities

And our cancer product is easy to quote and easy to underwrite - there are only three knockout questions for your clients to answer for up to \$50,000 of coverage.

People Are Surviving

The five-year survival rate for someone diagnosed with breast cancer is 90%. While that's a positive number, the statistics below underscore the need for financial solutions like Mutual of Omaha's Cancer Insurance.

1 in 8

Number of women who will develop invasive breast cancer in their lifetime.

85%

Percentage of women diagnosed with breast cancer with no previous family history.

3.1 Million

Number of women in the U.S. currently being treated or have finished treatment for breast cancer.

Source: breastcancer.org



With Mutual of Omaha's Cancer Insurance, you're helping your clients fight a tough battle with the right team.

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