



Simplify Your case design solution from Advanced Sales

MassMutual Strategic Distributors (MMSD) is pleased to introduce Simplify, a case design solutions platform that helps you grow your business. Now you can instantly generate client presentations that simplify insurance solutions.



Summary charts and graphs



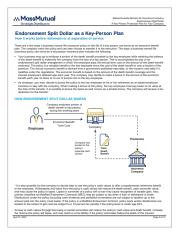
Simplified ledgers that compare benefits--with and without insurance



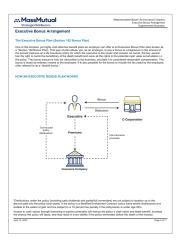
A customized slide presentation

With Simplify, client presentations can be created, demonstrating planning concepts for Life and DI strategies including: Supplemental Income for Retirement, Business Insurance, and Estate Planning.













To have your case designed, or to learn more about Simplify,

please contact your <u>Managing Director</u> or the Advanced Sales Team at **1-800-601-9983**, Option 2, or email <u>MMSDAdvancedSales@MassMutual.com</u>.

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