

Overview

John Hancock.







Variable universal life





Life insurance product portfolio

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Indexed universal life



universal life



Term life



Life insurance products for your success

The John Hancock life insurance portfolio is a comprehensive suite of universal, indexed, variable and term products designed to be among the most competitive in the industry. And when you combine the power of a John Hancock life insurance policy with the value and incentives of the John Hancock Vitality Program, you have a powerful combination to help your clients protect and preserve their wealth and maintain their health.

Our goal is to make the sales process as easy as possible for you. We've created this easy-to-use reference guide, organized by product type and key benefits to help you quickly match our products with your clients' specific needs and goals.



John Hancock Vitality

At John Hancock, we want to help your clients get the financial protection they are looking for and help them live longer, healthier lives. That's why we introduced John Hancock Vitality — life insurance designed to protect wealth and maintain health.

There are two versions of the John Hancock Vitality Program to choose from: Vitality GO, a basic version that comes with every John Hancock life insurance policy at no cost, and Vitality PLUS, which includes more opportunities for rewards, discounts and significant premium savings.

Vitality GO is not available with policies issued in New York & Puerto Rico.







 (IUL) Indexed universal life



Variable universal life





Universal life insurance

Universal life insurance is a current assumption permanent insurance that provides lifetime protection and cash value accumulation potential. Changes will happen over the course of your clients' lives, and universal life insurance can offer them the opportunity to change with it.

Universal life product	Issue age	Minimum face amount	Features	Riders
 Protection UL Low premiums, strong guarantees and cash value growth potential Strong choice for clients ages 35+ seeking low-cost death benefit protection 	3 months-90	\$50,000	 Rolling targets Zero net cost loans Quit Smoking Incentive Enhanced targets for policies with qualifying lump-sum payments Patented LifeTrack billing technology 	 Long-Term Care Disability Payment of Spe Accelerated Death Benefic Chronic Illness Accelerated Death Benefic Terminal Illness Cash Value Enhancement Preliminary Funding Acco Return of Premium Healthy Engagement (Vitational Illness Benefit
 Protection SUL Low premiums, strong guarantees and cash value growth potential for two lives Strong choice for clients ages 40+ with industry-leading lifetime full-pay and 10-pay premium solves 	20-90	\$250,000	 Rolling targets Zero net cost loans Quit Smoking Incentive Enhanced targets for policies with qualifying lump-sum payments Patented LifeTrack billing technology 	 Estate Preservation Disability Payment of Spe Return of Premium Healthy Engagement (Vita Preliminary Funding Acco

	Death benefit guarantees
ecified Premium fit for	 Death Benefit Protection feature can guarantee the policy will not default even if the cash surrender value falls to zero or below Length of death benefit guarantee varies based on funding
nt :ount	
tality PLUS)	
pecified Premium	 Death Benefit Protection feature can guarantee the policy will not default even if the cash surrender value falls to zero or below Length of death benefit guarantee varies based
count	 Length of death benefit guarantee varies based on funding Return of Premium = 2-year guarantee

















Indexed universal life insurance

Indexed universal life is a type of flexible-premium permanent life insurance that offers the same features as traditional universal life but with an opportunity to earn interest linked to the performance of a financial index, while also protecting the policy's cash value from market risk with a guaranteed floor of 0%. Generally, indexed universal life policies have more cash value accumulation potential than other universal life products.

Indexed universal life product	Issue age	Minimum face amount	Features	Riders	Death guarar
 Protection IUL Low premiums, strong guarantees and cash value growth potential offering downside protection Strong choice for clients ages 35+ seeking low-cost death benefit protection with upside potential and limited equity market exposure 	3 months-90	\$50,000	 Rolling targets Cumulative guarantee Zero net cost loans Standard and Index loan options Quit Smoking Incentive Enhanced targets for policies with qualifying lump-sum LifeTrack policy management solution 	 Long-Term Care Disability Payment of Specified Premium Cash Value Enhancement Accelerated Death Benefit for Chronic Illness Accelerated Death Benefit for Terminal Illness Return of Premium Healthy Engagement (Vitality PLUS) Critical Illness Benefit Preliminary Funding Account 	 Death feature policy if the of falls to Length guaran on fun
 Protection SIUL Low premiums, strong guarantees and cash value growth potential offering downside protection for two lives Strong choice for couples ages 40+ seeking low-cost survivorship death benefit protection with upside potential and limited equity market exposure 	20-90	\$250,000	 Rolling targets Cumulative guarantee Zero net cost loans Standard and Index loan options Quit Smoking Incentive Enhanced targets for policies with qualifying lump-sum LifeTrack policy management solution 	 Return of Premium Estate Preservation Healthy Engagement (Vitality PLUS) Preliminary Funding Account 	 Death feature policy if the of falls to Length guaran on fun

th benefit rantees

ath Benefit Protection ture can guarantee the icy will not default even he cash surrender value s to zero or below ngth of death benefit arantee varies based funding

Interest crediting/account options

- Fixed Account
- Select Capped Indexed Account
- Barclays Global MA Bonus Indexed Account
- Barclays Global MA Classic Indexed Account
- Base Capped Two Year Indexed Account
- Capped Indexed Account
- High Capped Indexed Account
- High Par Capped Indexed Account
- Guaranteed 0% Floor ensuring policy will never experience negative returns
- ath Benefit Protection ture can guarantee the icy will not default even he cash surrender value s to zero or below ngth of death benefit arantee varies based funding
- Fixed Account
- Select Capped Indexed Account
- Barclays Global MA Bonus Indexed Account
- Barclays Global MA Classic Indexed Account
- Base Capped Two Year Indexed Account
- Capped Indexed Account
- High Capped Indexed Account
- High Par Capped Indexed Account
- Guaranteed 0% Floor ensuring policy will never experience negative returns



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Indexed

universal life

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Indexed universal life insurance, cont

Indexed universal life product	Issue age	Minimum face amount	Features	Riders	Death guarar
 Accumulation IUL Opportunity for strong cash value accumulation and protection from downside risk Strong choice for clients ages 35+ seeking cash value accumulation and retirement income with upside potential and limited equity market exposure 	3 months-90	\$50,000	 Rolling targets Cumulative guarantee Standard, index and fixed index loan options Supplemental Face Amount Quit Smoking Incentive LifeTrack policy management solution 	 Long-Term Care Disability Payment of Specified Premium Cash Value Enhancement Preliminary Funding Account Accelerated Death Benefit for Chronic Illness Accelerated Death Benefit for Terminal Illness Return of Premium Overloan Protection Healthy Engagement (Vitality PLUS) Critical Illness Benefit 	 Base F 15-yea Supple = 5-yea Return guaran

th benefit rantees

Interest crediting/account options

- se Face Amount =
- -year guarantee
- pplemental Face Amount
- 5-year guarantee
- turn of Premium = 5-year arantee
- Fixed Account
- Select Capped Indexed Account
- Barclays Global MA Bonus Indexed Account
- Barclays Global MA Classic Indexed Account
- Base Capped Two Year Indexed Account¹
- Capped Indexed Account
- High Capped Indexed Account
- High Par Capped Indexed Account
- Enhanced Capped Indexed Account
- Enhanced High Capped Indexed Account
- Base Capped Indexed Account (NY only)¹
- Guaranteed 0% Floor ensuring policy will never experience negative returns















Variable universal life insurance

Variable universal life insurance offers permanent lifetime insurance protection, flexible premium payments and the ability to build cash value. Your clients have the opportunity to accumulate cash value by choosing from a variety of investment options across risk categories.

Variable universal life product	Issue age	Minimum face amount	Features	Riders	Death bene guarantees
 Protection VUL Low premiums death benefit protection offering downside protection and upside potential through diversified investment accounts Strong choice for clients ages 35+ seeking low-cost variable death benefit protection with a guarantee to age 100 	3 months-90	\$50,000	 Rolling targets Zero net cost loans Directed deductions Quit Smoking Incentive Enhanced targets for policies with qualifying lump-sum Patented LifeTrack billing technology 	 Long-Term Care Disability Payment of Specified Premium Accelerated Death Benefit for Chronic Illness Accelerated Death Benefit for Terminal Illness Healthy Engagement (Vitality PLUS) Critical Illness Benefit 	 Death Benerfeature can policy will no if the cash sfalls to zero Age-100 de guarantee
 Accumulation VUL Competitive income and cash value accumulation potential, and strong death benefit coverage Designed for individual and business clients who want to accumulate cash value as a source of supplemental retirement income 	3 months-90	\$50,000	 Rolling targets Zero net cost loans Directed deductions No current asset-based risk charges Quit Smoking Incentive Patented LifeTrack billing technology 	 Long-Term Care Disability Payment of Specified Premium Cash Value Enhancement Accelerated Death Benefit for Chronic Illness Accelerated Death Benefit for Terminal Illness Return of Premium Overloan Protection Healthy Engagement (Vitality PLUS) Critical Illness Benefit 	 Base Face A 7-15 year g depending c Return of Pr guarantee

nefit

Interest crediting/account options

nefit Protection an guarantee the l not default even surrender value ro or below death benefit

A broad range of investment strategies including:

- The diversification offered through the Lifestyle Portfolios
- Five exchange-traded fund (ETF) portfolios
- Separate account options covering every major asset class and investment style
- Amount = guarantee, g on age Premium = 5-year
- A broad range of investment strategies including:
- The diversification offered through the Lifestyle Portfolios
- Five exchange-traded fund (ETF) portfolios
- Separate account options covering every major asset class and investment style
- Four indexed account options for clients seeking the downside protection of a 0.25% floor



Overview



Indexed universal life



Variable universal life





Variable universal life insurance, cont

Variable universal life product	Issue age	Minimum face amount	Features	Riders	Death bene guarantees
 Accumulation SVUL Competitive income and cash value accumulation potential, and strong death benefit coverage for two lives Designed for couples who want to accumulate cash value as a source of supplemental retirement income 	20–90	\$250,000	 Rolling targets Zero net cost loans Directed deductions No current asset-based risk charges Quit Smoking Incentive Patented LifeTrack billing technology 	 Estate Preservation Policy Split Option Return of Premium Cash Value Enhancement Overloan Protection Healthy Engagement (Vitality PLUS) 	 Base Face Ar 5-20-year gu Return of Preguarantee



benefit tees	Interest crediting/account options			
ace Amount = ear guarantee of Premium = 5-year itee	 A broad range of investment strategies including: The diversification offered through the Lifestyle Portfolios Five exchange-traded fund (ETF) portfolios Separate account options covering every major 			
	asset class and investment style			

• Two indexed account options for clients seeking the downside protection of a 0.25% floor











Variable universal life





Term life insurance

Term insurance is essential, affordable and easy to understand. It is specifically designed to help your clients protect their family if an income earner dies unexpectedly.

Term life product	Issue age	Minimum face amount	Maximum face amount	Features	Riders
 Protection Term Low premiums life insurance product that guarantees coverage for a specified number of years For individual or business clients looking for an affordable and guaranteed solution 	 10-yr: 18-80 15-yr: 18-75 20-yr: 18-65 30-yr: 18-55, 18-50 (for Smokers) 	\$250,000 (digital submission required for face amounts below \$750,000)	None. However, the maximum face amount is subject to underwriting, retention limits, and reinsurance considerations. ²	 10-, 15-, 20-, and 30-year³ duration periods Conversion option is available during the lesser of end of the term period or to age 70. In years 1-4 conversions allowed to any John Hancock fully underwritten permanent product. In years 5+ conversions allowed to Conversion UL only. 	 Total Disability Waiver Accelerated Death Benefit Unemployment Protection Healthy Engagement (Vitality PLUS)
 Vitality Term Low premiums protection for a specified number of years for individuals who are inspired to save on premiums by actively engaging in the John Hancock Vitality Program For clients who live a healthy life — or aspire to be healthier — and want to save money on premiums 	 10-yr: 20-80 15-yr: 20-75 20-yr: 20-65 30-yr: 20-55, 20-50 (for Smokers) 	\$250,000 (digital submission required for face amounts below \$750,000)	\$30M	 10-, 15-, 20-, and 30-year duration periods During the term duration, premiums will adjust based on the Vitality Status achieved by the life insured Conversion option is available during the lesser of end of the term period or to age 70. See the Vitality Term Producer Guide for further information on conversion options. 	 Total Disability Waiver Accelerated Death Benefit Unemployment Protection



3. 30-year Term is not available in New York.









universal life



Term life



Strength. Stability. John Hancock.

John Hancock is among the highest-rated companies for financial strength and stability as demonstrated by its A+ rating from A.M. Best.⁴ Financial strength ratings are a comprehensive measure of a company's financial strength and stability, and are important as they reflect a life insurance company's ability to pay claims in the future.

With over 160 years of experience, John Hancock offers clients a diverse range of insurance products and services through its extensive network of employees, agents, and distribution partners.

For more information about any of our life insurance products:



Contact your John Hancock Sales Representative



Call National Sales Support at 888-266-7498, option 2



Visit JHSalesHub.com

4. Second highest of 13 ratings (superior ability to meet ongoing insurance obligations). Financial strength rating is current as of March 31, 2022, is subject to change, and applies to John Hancock Life Insurance Company (U.S.A.) and John Hancock Life Insurance Company of New York as a measure of each company's financial ability to pay claims and to honor any guarantees provided by the contract and any applicable optional riders. These companies have also received additional financial strength ratings from other rating agencies. Financial strength ratings are not an assessment, recommendation, or guarantee of specific products and their investment returns or value, do not apply to individual securities held in any portfolio or the practices of an insurance company, and do not apply to the safety and performance of separate accounts.

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For details on specific product features, benefits, riders, death benefit guarantees, and certain state variations, please see the applicable product producer guide.

Accumulation IUL and Protection Term are the only products approved for sale in New York. Allocating net premiums to a Lifestyle portfolio is designed to help reduce the market volatility that one may experience through the allocation of premiums to only one or a small number of investment options. There are risks associated with any investment and it is possible to lose money by investing in the Lifestyle portfolios. John Hancock receives investment management and other fees from the John Hancock Funds and other funds advised or subadvised by its affiliates. The portfolios described above are not retail mutual funds and are only available under variable annuity contracts, variable life policies or through participation in tax qualified retirement plans. Although the portfolios' investment adviser or subadvisers may manage retail mutual funds with similar names and investment objectives, no representation is made, and no assurance is given, that any portfolio's investment results will be comparable to the investment results of any other fund, including other funds with the same investment adviser or subadviser. Past performance is no guarantee of future results. Neither Barclays Bank PLC ('BB PLC'') nor any of its affiliates (collectively 'Barclays') is the issuer or producer of the John Hancock Life Insurance Company (U.S.A.)'s (the "Company" or the "Issuer") life insurance products (the "Products") and Barclays has no responsibilities, obligations or duties to purchasers of the Products. The Barclays Global MA Index (the "Index") together with any Barclays indices that are components of the Index, is a trademark owned by Barclays and, together with any component indices and index data, is licensed for use by the Company as the issuer or producer of the Products.

Barclays' only relationship with the Issuer in respect of the Index is the licensing of the Index, which is administered, compiled and published by BB PLC in its role as the index sponsor (the "Index Sponsor") without regard to the Issuer or the Products or purchasers of the Products. Additionally, the Company as issuer or producer of the Products may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the Products. Purchasers acquire the Products from the Company and purchasers neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon purchase of the Products. The Products are not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the Products or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, Product purchaser or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Variable life insurance is sold by product and fund prospectus, which should be read carefully. They contain information on the investment objectives, risks, charges and expenses of the variable product and its underlying investment options. These factors should be considered carefully before investing.

guaranteed and will fluctuate, and the policy may lose value. guide for additional details.

The benefits provided by Accelerated Death Benefit for Chronic Illness rider (ADBCH) are designed to be excludable from gross income under federal tax law: however, there might be situations in which the benefits or charges for this rider are taxable. The Long-Term Care (LTC) rider is an accelerated death benefit rider and may not be considered long-term care insurance in some states. There are additional costs associated with this rider. The Maximum Monthly Benefit Amount is \$50,000. When the death benefit is accelerated for long-term care expenses it is reduced dollar for dollar, and the cash value is reduced proportionately. Please go to www. jhsaleshub.com to verify state availability

expenses associated with them.

Premium Savings will apply based on the Vitality status attained by the life insured. Rewards and discounts are subject to change and are not guaranteed to remain the same for the life of the policy. Vitality is the provider of the John Hancock Vitality Program in connection with policies issued by John Hancock. Insurance products are issued by: John Hancock Life Insurance Company (U.S.A.), Boston, MA 02116 (not licensed in New York) and John Hancock Life Insurance Company of New York, Valhalla, NY 10595 and securities are offered through John Hancock Distributors LLC through other broker/dealers that have a selling agreement with John Hancock Distributors LLC, 197 Clarendon Street, Boston, MA 02116. MLINY060922275-1

Variable universal life insurance has annual fees and expenses associated with it in addition to life insurance related charges. Variable universal life insurance products are subject to market risk and are unsuitable as a short term savings vehicle. Cash values are not

The Critical Illness Benefit Rider provides a one-time lump sum benefit for covered critical illnesses subject to eligibility requirements. The benefit will not be paid for critical illnesses initially diagnosed before the rider effective date or during the waiting period. See the product

Guaranteed product features are dependent upon minimum premium requirements and the claims-paying ability of the issuer.

Loans and withdrawals will reduce the death benefit, cash surrender value, and may cause the policy to lapse. Lapse or surrender of a policy with a loan may cause the recognition of taxable income. Policies classified as modified endowment contracts may be subject to tax when a loan or withdrawal is made. A federal tax penalty of 10% may also apply if the loan or withdrawal is taken prior to age 59½.

Insurance policies and/or associated riders and features may not be available in all states. Some riders may have additional fees and