

## Real Wins:

# Cancer Insurance Can Supplement Your Clients' Health Coverage

Sue is a married 52-year-old female with a family history of breast cancer. During a recent appointment, Sue told her agent that she was concerned about the possibility of increased deductibles and out-of-pocket expenses with her group coverage.

The agent quickly determined that cancer insurance would be a great addition to Sue's portfolio. The agent showed Sue several plans. Immediately she was intrigued with the benefits a Mutual of Omaha's Cancer Insurance policy provides, especially the option to choose a lump-sum benefit of up to \$100,000 upon an internal cancer or melanoma diagnosis.

The monthly premium for an individual policy was significantly less than what Sue's paying with her group coverage, and if she ever left her workplace, an individual cancer insurance policy from Mutual of Omaha is portable.

### Advantages of Mutual of Omaha's Cancer, Heart Attack & Stroke Insurance

- Backed by a strong company with excellent customer service
- Covers a cancer diagnosis
- Competitively priced to fit more budgets



## How We Won the Case

Sue purchased a cancer insurance policy from Mutual of Omaha with a benefit amount of \$15,000. Here were some of the reasons Sue chose Mutual of Omaha: portable coverage; premiums that fit her budget; the strength and stability of Mutual of Omaha; the cancer insurance policy acting as a great supplement to her existing health coverage; and the ability to receive a one-time lump-sum payment upon a cancer diagnosis.

If you have clients looking for ways to fill gaps in coverage, consider Mutual of Omaha's Critical Advantage Portfolio of products. [Learn More](#)

### Sales Tip:

A Mutual of Omaha Cancer Insurance policy can be issued quickly, providing your clients reliable coverage.