QuickStart Guide

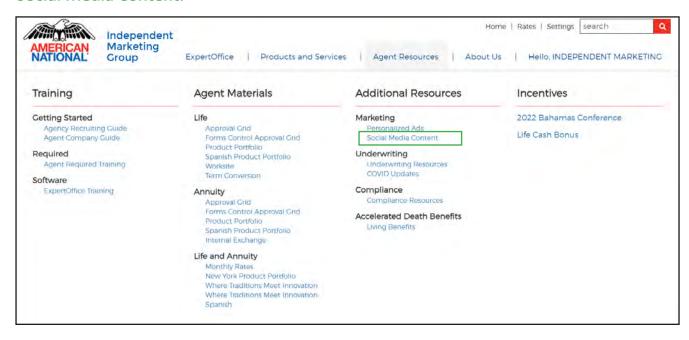
Social Media Content



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Social Media Content

To access available social media content to use freely on agent's personal social media accounts, follow this guide. Located under Agent Resources on the IMG homepage, select **Social Media Content**.



Select and Download Content

Each available campaign is located on the left side of the screen. Once the selected campaign is open, the available social media ads will display. First, **select the image** directly to save the photo. Then, select **Click to Copy Text to Clipboard** to copy and paste directly into the social media platform of your choice.

Social Media Content

Eliminate the Guesswork

Cover Your Bases

The Guarantee That Works for You

Instructions:

On this page you will find social media content you can share to your own channels. We have content that works for LinkedIn, Facebook and Twitter that promotes American National and our products. Choose which ones you want and post away!

To make your life simpler, it only takes these three steps:

- 1. Click "Copy Text to Clipboard"
- 2. Click the image to automatically download
- 3. Post these pieces together on your own social media channels

The copy and images for each post have been pre-approved through American National Compliance, and must be used exactly as shown. No additional text, edits, or additional images may be used. The only exception is the addition of your personal contact URL, if desired.

Content



Planning for your future is important and at many times confusing. Let me help you discover your options. Take the first step and contact me to learn more about life insurance.



Click to Copy Text to Clipboard

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Click to Download Image



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