

Announcing:

# New York Life offers eApp with automatic pre-fill

Easy as...

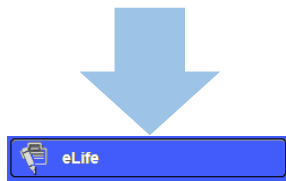
1.

Run your quote



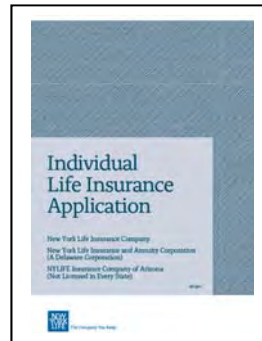
2.

Click eLife button



3.

App prefills!



## Why use eApp?

- Obtain electronic signatures remotely using DocuSign
- Auto-selects the correct forms and eliminates most not-in-good-order issues

## To get started

- You'll need your online ID (B#) and password to access the illustration software or directly access eApp
- Need help with your ID and/or password reset? Contact Sales Support at AMN\_Sales\_Support@newyorklife.com or call 888.695.4748 Opt. 4

## Ready to start?

Contact your New York Life Concierge directly or reach us at [NYL\\_AMN\\_Concierges@newyorklife.com](mailto:NYL_AMN_Concierges@newyorklife.com) or call 888.695.4748 Opt. 6

## About New York Life

New York Life Insurance Company ([www.newyorklife.com](http://www.newyorklife.com)), a Fortune 100 company founded in 1845, is the largest mutual life insurance company in the United States\* and one of the largest life insurers in the world. Headquartered in New York City, New York Life's family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life has the highest financial strength ratings currently awarded to any U.S. life insurer from all four of the major credit rating agencies\*\*.

\*Based on revenue as reported by "Fortune 500 ranked within Industries, Insurance: Life, Health (Mutual)," Fortune magazine, 6/1/19. For methodology, please see <http://fortune.com/fortune500/>.

\*\*Individual independent rating agency commentary as of 9/12/19: A.M. Best (A++), Fitch (AAA), Moody's Investors Service (Aaa), Standard & Poor's (AA+).



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