

NOVEMBER 15, 2021



LIFE ESSENTIALS

Term Elite Is Retiring Effective November 22, 2021

In order to focus on the strength of our core term solutions, the Term Elite product will be discontinued as of November 22, 2021. Please note important dates to consider in relation to the retirement of Term Elite:

Item	Information	Key Date
Retirement Date	Last day application can be signed and accepted	Monday, November 22, 2021
Retirement Grace Period End Date	Date when paper app can be received in the Home Office (app must be signed by retirement date)	Sunday, November 28, 2021
Placement End Date	Policy placed	Friday, January 21, 2022

Prudential remains committed to our term portfolio and will be focused on the strong value proposition of our Term Essential product over the near term. For questions, please reach out to your Prudential Representative or call our national sales desk at 800-800-2738 option 1.

Life insurance is issued by Pruco Life Insurance Company (except in NY) and Pruco Life Insurance Company of New Jersey (in NY). Both are Prudential Financial companies located at 213 Washington Street, Newark, NJ.

FOR FINANCIAL PROFESSIONAL USE ONLY. NOT FOR CONSUMER USE.

© 2021 Prudential Financial, Inc. and its related entities.

1053607-00001-00 Ed. 10/2021