

The Assurity logo is centered at the top of the page. It features the word "Assurity" in a white, sans-serif font with a registered trademark symbol (®) to its upper right. The background of the entire top section is a scenic landscape photograph of a mountain valley with a river and a golf course.

# NOVEMBER DOUBLE CREDIT CONTEST

**2022 LEADERS' CONFERENCE**

**Travel to the destination of your choice in 2022 for a job well done in 2021!**

**You've worked hard this year – here's a little more motivation to finish strong.**

**Assurity is offering double premium credits for all Individual and Worksite business submitted from November 1 to 30, 2021.**

## Contest rules:

- New York business is not counted for conference/contest purposes.
- All business must be submitted from November 1 to November 30, 2021.
- All business must be activated and placed by Dec. 31, 2021.
- All Assurity products are eligible for double credit.
- Double credit counts for writing agents only.
- Business written on family members do not count for contest.
- Weighting for Single Premium Whole Life, Annuities, PUA and UL premium in excess of target premium is at 6%.
- Applicable for Leaders' Conference qualification only.
- Agents must be contracted and in good standing with Assurity at the end of the contest period.
- The rules are at the discretion of Assurity and may be modified to meet changes that occur during the contest.
- The decision of Assurity on any interpretation of these rules shall be final.
- Please see rules for qualification and contest credits available on AssureLINK on the Leaders' Conference tab.

FOR PRODUCER USE ONLY. NOT FOR USE WITH THE GENERAL PUBLIC.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability features and rates may vary by state.