

Your Partner in Success

We invite you to take part in a collaborative marketing experience like no other that delivers the tools and strategic support needed to effectively drive traffic, leads and sales

What we do

Help businesses succeed with **measurable, turnkey marketing solutions** that are geared to suit the needs and goals of our distribution partners that want to thrive in the ABLTC marketplace.

Between the **dedicated sales development team**, our cloud based industry-leading technology platforms, to the **multi-media marketing tools and resources** available, we're prepared to help you take your **marketing efforts to the next level**



Why it works

It starts with an initial **discovery analysis** to help us better understand your **business model, needs and overall goals**.

From here, our team will work with you to build out a step-by-step program strategy that best suits the level of support needed to **generate real results**

Your Partner For All Things ABLTC

If the lack of resources and time is a struggle to meet your LTC marketing needs and desires, an opportunity awaits for you to leverage the support from our sales development team - your partner to help fill the gap in all things ABLTC

- **Focused specialization** in bringing unique perspective to your existing plan by identifying opportunities to refine or enhance your visibility, reach, and influence within your target market
- **Variety in multi-media digital marketing content** from email , virtual event kits, interactive video and web content, to social media graphics with captions, customizable landing pages and more.
- **A range of professional development offerings** including best practice guides on running effective consumer campaigns, sample campaign calendars, The Power of Social Media overview guide, and a digital library series of short OneAmerica Marketing Store (OAMS) DIY demo's.



Digital Resources at your fingertips



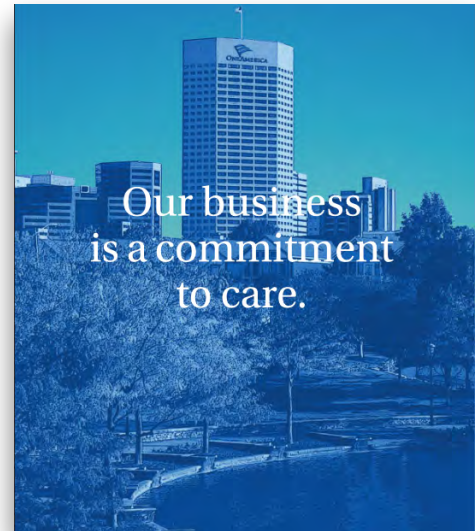
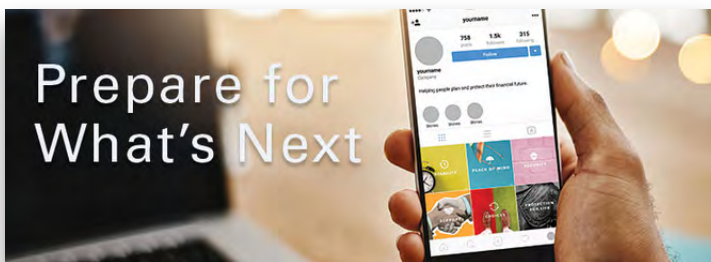
▼ PRODUCER

▼ CONSUMER

OneAmerica Marketing Store

Our robust library of **FREE** digital marketing content can be co-branded and personalized in just a few clicks using our cloud-based technology solution, OAMS. Access to OAMS provides:

- Automation in deploying multi-channel campaigns, digital or print
- Built-in contact manager to segment strategies using targeted messaging via email/direct mail marketing
- Real-time campaign performance tracking to capture metric insights on open rates, delivered/returned, click activity, unsubscribes and more



OneAmerica's LTC Marketing Toolbox

Access our latest Care Solutions generic marketing campaign materials to engage with clients, or for your own producer reference materials, sales ideas, product brochures etc.via the link below:

www.AssetBasedLTC.com

This site is intended for financial professional use only, no login required.

Questions? Contact your dedicated Sales Development Partner for all your marketing support questions and needs or email at SalesDevelopment@oneamerica.com