

It's a Perfect Fit

Five reasons to add
Critical Illness Insurance, Cancer Insurance
Heart Attack/Stroke Insurance to
the products you already offer



Everyone knows someone who has been diagnosed with cancer or suffered a heart attack, stroke or some other critical illness. That's what makes the products in Mutual of Omaha's Critical AdvantageSM Portfolio such a perfect fit - they're easy for you to sell because it's easy to understand the need.

Ready to Learn More?

You'll find complete details about the products in the Critical Advantage Portfolio on Sales Professional Access at mutualofomaha.com/broker.

With Mutual of Omaha, you get:



An Experienced Partner

You can be confident knowing you're offering your clients products from a well-known, trusted brand.

- A long history of protecting customers' financial futures with high-quality insurance products
- A+ Superior rating from A.M. Best Company
- Diversified product portfolio
- Expertise offering Critical Illness coverage since 1999



Popular Plans

Our Critical Advantage Portfolio includes three products your clients need: Critical Illness insurance, Cancer insurance & Heart Attack/Stroke insurance.

- Benefits are paid directly to the insured
- Express underwriting with knock-out questions
- Just three questions for Cancer coverage
- Cross-sell opportunities with disability, Medicare supplement and long-term care insurance



Technology for Ease of Doing Business

Mutual of Omaha continually improves technology to make it easy to quote, submit and issue your applications.

- Mobile quote app allows you to provide rates on the go
- Streamlined e-App issues in hours to days
- Electronic signature and auto submit options are available on the e-App



Added Benefits for You and Your Clients

You get direct access to underwriters and no interest on advancing. Your clients enjoy:

- No policy fees
- Rates based on current age
- Built-in return of premium on Critical Illness insurance
- No reduction of benefits at any age
- Conversion option for children



Top-Notch Compensation and Incentives

Not only do you receive competitive compensation, you also have the opportunity to earn these extra perks:

- Annual Mutual Sales Leaders incentive trip
- Lifetime renewals