

Product Announcement

June 2021 Term Conversion Updates

Prudential continues to seek opportunities to manage the volatility of its mortality experience during difficult economic circumstances. Currently we have conversion options that are not eligible for reinsurance and can contribute disproportionately to how volatility impacts business.

In support of the commitment to our customers and business we will be making the following changes to our term conversion offerings which will take effect immediately.

1. *Combine and Cancel Eliminated*

Term policies cannot be combined when converting to permanent policies, each policy will need to be converted to their own permanent policy.

2. *New Limits on Conversion to Survivorship*

Term conversions to survivorship policies are allowed as an administrative practice. From this point forward the following guidelines apply when converting to a survivorship policy.

- Maximum New Survivorship Face Limit: \$5,000,000
- Conversion Period: Conversions to Survivorship policies will be limited to the first 10 policy years.

Starting the Conversion to Survivorship Process:

Conversion paperwork needs to be signed prior to the tenth anniversary of the term policy. Prior approval will still be necessary before submitting the conversion paperwork, contact your wholesaler to assist in gaining approval. The amount of remaining coverage that can be kept after the conversion will be determined during the pre-approval process based on other in force coverage that has been retained by Prudential.

For more information on Prudential term conversions, please see the links for the updated [Term Conversion Highlighter](#) and [Survivorship FAQ](#) or call our sales desk at 1-800-800-2738, **Option 1**.