

Assurity®

Social Media Kit

#Disability-Income-Insurance



How to use this guide

We make it easy—so we've prepared a social media kit which includes premade images and caption options for you to choose from. Use one or all of the posts to help educate clients and prospects and generate conversations.

1. Select a post
2. Download the image and copy the accompanying caption
3. Share on your preferred social media channels

Post No. 1

Video: Why DI matters

Caption

You don't need me to tell you how important your income is, but have you ever considered how important it is to protect? Disability income insurance safeguards your paycheck against the unexpected – watch this short video to see how, and send me a note if you want to learn more:

<https://youtu.be/xjcMNOONBvg>

Video



Post No. 2

Disability insurance article

Caption

You can protect your income from an injury or illness and ensure you only need to focus on recovery. How? Disability income insurance. Read this quick article to see how it works, then let's set up a time to talk:

<https://bit.ly/3kFX4GR>

Image



Post No. 3

Working moms

Caption

It's cheaper than you think to protect your income from unexpected illness or injury. You can use this calculator to see for yourself how affordable disability income insurance is, or send me a note and we can work through it together:

Image



Post No. 4

Working moms

Caption

As a working mother, you've got two jobs. If an injury or illness keeps you from working, disability insurance can help protect your income and the people you love. Send me a message to learn just how easy it can be.

Image



Post No. 5

Paycheck puts a roof over your head

Caption

Your paycheck feeds you and puts a roof over your head. Disability income insurance can help you protect it. Sound interesting? Send me a message and let's talk.

Image



Post No. 6

Most valuable asset

Caption

What's your most valuable asset?

- Car
- Home
- Jewelry
- **Paycheck**

Your income helps you keep your life in balance – send me a note and I'll show you how you can protect it.

Image



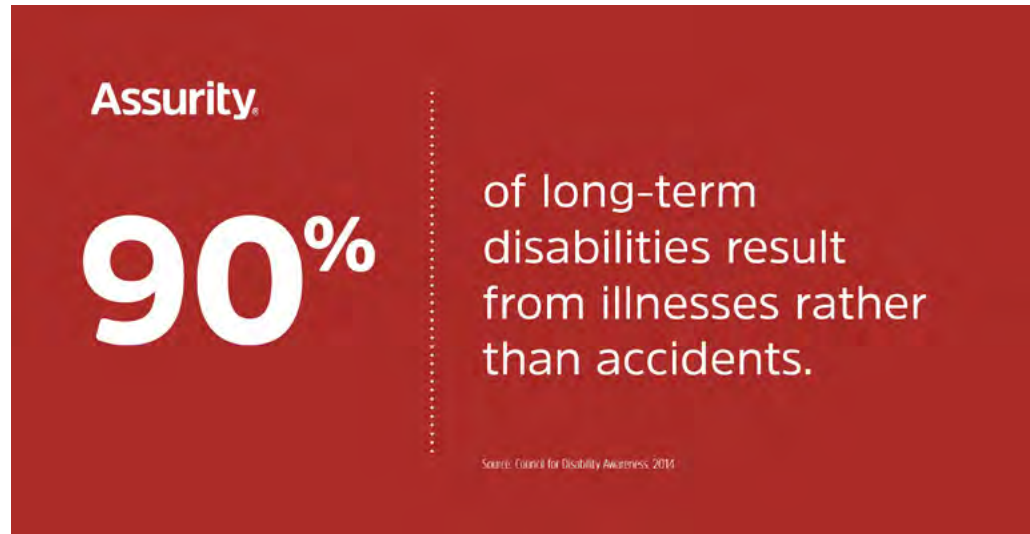
Post No. 7

Disabilities aren't just accidents

Caption

It happens more than you think. If you rely on your paycheck, let's protect it with disability income insurance. Message me and let's talk.

Image



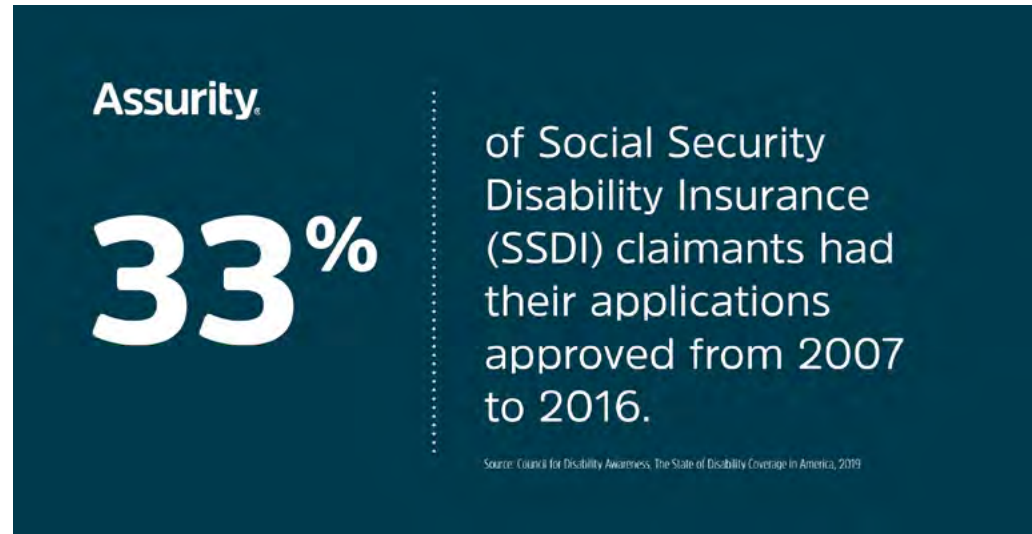
Post No. 8

SSDI is no certainty

Caption

If Social Security Disability is your safety net, it's not a certainty. If you couldn't work because of an illness or injury, what would happen? Message me and let's talk about a better way.

Image



Post No. 9

If your paycheck stops

Caption

What would happen if you couldn't work because of an illness or injury? For many families, if paychecks stop so does the ability to pay bills. Let's talk about a source of income you can count on- it's called disability income protection.

Image



Post No. 10

Little to no savings

Caption

Dealing with unexpected bills can be a challenge. Imagine if your paycheck stopped because an illness or injury kept you from working. I'd like to talk to you about how to help replace the income you and your family depend on.

Image



Post No. 11

Video: Why DI matters

Caption

If an illness or injury keeps you from bringing home a paycheck, disability income insurance can help. Learn what it is and why you may need it. Send me a message and let's talk more about protecting your income.

<https://youtu.be/xjcMNOONBvg>

Video



Quick tips

For best results

- Post on weekdays, especially Monday through Wednesday
- Post between 9am and 12pm

Our marketing team is here to help with any questions at MarketingMail@assurity.com