

Sales idea

Principal Universal Life Provider Edge IISM



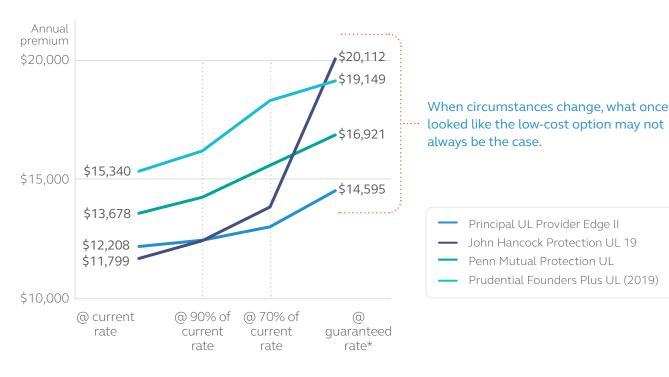
A straightforward design provides less sensitivity to policy changes and more predictable performance.

Affordable universal life (UL) insurance protection is important; however, there is more to consider in a product than just price. You should have confidence that it's built for the long-term with flexibility to handle events that may occur along the way, such as crediting rate changes or missed premium payments. Not all UL policies are designed equally when it comes to handling life's unplanned events.

What happens when the realities of life differ from what's assumed on an illustration?

We put some leading UL policies to the test.

Impact to premiums if interest rates decrease



Assumptions:

Male, Age 55, Preferred Non-Tobacco, \$1 Million Face Amount, Protection to Age 121

* Guarantee rate: Principal - 1.0%, Prudential - 2.5%, John Hancock - 2.0%, Penn Mutual - 2.0%

Check	out	more	comp	arisons

Impact to protection if a premium payment is missed

	Protection Age when premium is paid in all years	Protection Age when year 30 premium is skipped	Decrease in protection age from skipped premium
Principal UL Provider Edge II	121	115	6 years
Penn Mutual Protection UL	121	114	7 years
Prudential Founders Plus UL	121	109	12 years
John Hancock Protection UL 19	121	100	21 years

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The data shown in these comparisons is taken from various company illustrations. Competitor information is current and accurate to the best of our knowledge as of March 2021. The comparisons in this communication are of different products which vary in fees, expenses, features and benefits.

The comparisons cannot be used with the public.

Focusing on price today, may sacrifice flexibility for the future.

Principal UL Provider Edge II is affordable, but may not always be the lowest premium. It offers value that goes beyond price with a straightforward design that enables consistent performance even when life doesn't go as planned.



Let's connect | Call the National Sales Desk today at 800-654-4278, or your Life RVP.



advisors.principal.com

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