

Caregivers come in all shapes and sizes

As you work with your clients to create a care strategy, it's important to remember that caregivers can come in all shapes and sizes – and some become caregivers when they least expect it.

Caregiving can affect a caregiver both personally and financially. Here are some statistics to help you understand the depth and breadth of caregivers:

- Americans provide over **37.1 billion hours of unpaid informal care** each year for elderly adults.¹
- More than 16.1 million caregivers are providing unpaid care for someone with Alzheimer's disease or other dementias.²
- The aging population of individuals age 65+ is projected to more than double to 98 million in 2060 from 37.2 million in 2006.³
- 70% of working caregivers suffer work-related difficulties due to their dual roles.⁴
- More than 78 percent of family caregivers are incurring out-of-pocket costs as a result of caregiving and spend roughly \$7,000 per year on caregiving.⁵
- Seventy percent of caregivers regularly experience stress and anxiety⁶

Every client is a potential caregiver or care receiver, and a discussion about this topic may be beneficial to them and their family.



To learn how

Help your clients create their care strategy,
call your Life Sales Support Team today:
1-866-696-6654 (Securian and Broker-Dealer)
1-888-413-7860, option 1 (Independent Brokerage)

1. Family Caregiver Alliance, National Center on Caregiving. National Policy Statement <https://www.caregiver.org/national-policy-statement>.
 2. Alzheimer's Association, 2017 Alzheimer's Disease Facts and Figures, Alzheimer's & Dementia, https://www.alz.org/documents_custom/2017-facts-and-figures.pdf.
 3. Administration on Aging: Profile of Older Americans 2017 <https://www.acl.gov/sites/default/files/Aging%20and%20Disability%20in%20America/2017OlderAmericansProfile.pdf>.
 4. National Alliance for Caregiving and AARP. (2015). Caregiving in the U.S.
 5. Family Caregiving and Out-of-Pocket Costs: 2016 Report November 2016 <https://www.aarp.org/research/topics/care/info-2016/family-caregivers-cost-survey.html?CMP=RDRCT-PPI-CAREGIVING-102416>.
 6. Securian Financial Caregiver Survey, conducted online by KRC Research among 816 caregivers 18+, February 2018. For full survey results: securian.com/caregivingsurvey.
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Product features, including limitations and exclusions, vary.

Please keep in mind that the primary reason to purchase a life insurance product is the death benefit.

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