



8% CASH BONUS

UFirst Rewards Life Incentive



45,000 UFirst Life Credits gets you an 8% Cash Bonus!

Earn an extra 25% credit for sales on the following:

- ▶ **CBO 50**
- ▶ **Continuation and Payment Protector Continuation**
- ▶ **Plus Payment Protector**

Qualification Period

December 1, 2020, through May 31, 2021. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

Requirements

- Earn at least 45,000 of qualified life production credits during the qualification period,
- 6-month persistency 80% or better, 12-month persistency 70% or better, and
- First Premium Applied rate of 70% or better*.

Credits equal 100% of paid annualized first-year premium up to target unless otherwise specified.

**First Premium Applied rate is measured by all policies approved and issued that receive first premium payment and remain active through the free-look period.*

Applications must be paid between December 1, 2020, and May 31 30, 2021. Life insurance production will be counted at 100% of paid annualized first-year premium up to target. First Premium Applied rate is based on paid applications during the qualification period. Medicare Supplement and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Amerigo at the time of payout. Payouts will be made within a month of the end of the qualification period. Amerigo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.