

# SOLUTIONS

## from start to finish

North American's online life insurance business platform helps agents do business digitally, efficiently, and effectively from start to finish.

**NEW! WriteAway max face amount up to \$2 million for ages 18-50!**  
(\$500,000 for ages 51-60)

### What solutions are available?

<p><b>Web-Based Illustrations Platform</b></p> <p>Our Web-Based Illustrations Platform provides agents the ability to run quotes on North American's product portfolio.</p>	 <p>SimpleSubmit is an electronic application feature. It ensures your apps are in good order, improves turnaround time, and helps speed up commission payout.</p>	 <p>WriteAway is an efficient underwriting process that couples information provided from the application with publicly available data to help eliminate a paramedical exam and labs for your healthiest clients.</p>
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### eDelivery

<p><b>Term and Custom Guarantee® UL</b></p> <p>Allows policy documents to be emailed and the delivery requirements electronically signed when submitting either a New Business application through SimpleSubmit or as a paper application submitted with the eConsent form.</p>	<p><b>IUL Policies</b></p> <p>Allows indexed universal life (IUL) policies and other requirements to be emailed when submitting the application via SimpleSubmit or including the eConsent form when submitting a paper application. <a href="#">Learn more about this process.</a></p>
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### How do these features work together?

The four facets integrate seamlessly to help speed up your life insurance business. Web-Based Illustrations quotes link directly to the SimpleSubmit eApp, which then will guide you through a set of personal health and history questions to determine if your client is eligible for WriteAway. Web-Based Illustrations and SimpleSubmit can also be used separately. Although paper applications will be accepted, SimpleSubmit is the preferred method for submitting applications to qualify for the WriteAway process. Please note, paper applications in California are not eligible for the WriteAway process.



### How do I get started?

Log on to **NorthAmericanCompany.com** and click  **eBusiness Resources** to learn more and begin today.

### Questions? Contact your MGA for more information.

Custom Guarantee UL (policy form series LS185) or state variation including all applicable riders and endorsements, is issued by North American Company for Life and Health Insurance, Administrative Office, One Sammons Plaza, Sioux Falls, SD 57193. Products, features, riders, endorsements, or issue ages may not be available in all jurisdictions. Restrictions and limitations may apply. Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.