While you're shaping your future, protect your family

Women's roles in the family, home and workplace are constantly evolving. So is their need for life insurance.

Primary provider

You're the breadwinner of the family. If something were to happen to you, replacing your income would be critical to providing for the day-to-day needs of your family — your spouse, kids, aging parents or others you provide for or similar.

Stay-at-home mom

The average cost to replace all the roles a mom takes on is $162,581 per year.[1] Life insurance can provide the money necessary to cover everything from childcare to household management.

Hybrid role

You're working outside the home, raising children and managing the household — you do it all. While you're not the family's primary provider, the income and all that you do adds up to a significant dollar amount if the unimaginable were to happen.

What role do you play?

While women's roles evolve and sometimes even change, so does the importance of life insurance. It's a fact that women tend to have less life insurance although their need is just as great or greater depending on their roles.

Why choose Legal & General America?

We specialize in affordable term life products that fit your role and budget so that you can get the protection your family needs. You may even be surprised by your quote — on average, women often pay less for insurance or get more coverage for the same amount.

Did you know?

43%

of US women don't have life insurance at all.[2]

47%

of women with life insurance do not have enough coverage.[3]

---

[1]Statistic from salary.com.

[2, 3]Statistics from Insurance Information Institute.

Legal & General
BANNER LIFE | WILLIAM PENN