PruFast Track By the Numbers

PruFast Track launched on August 1, 2016. Since then, it's helped tens of thousands of clients get life insurance faster by eliminating the hassle of blood work and medical exams. It's also reduced paperwork for financial professionals like you—giving you more time to focus on growing your business. We'll let the numbers tell the story.¹









Our program guidelines

Minimum Age Is

18

Minimum Face Is
\$100,000
For Accelerated Business

Maximum Age Is

Maximum Face Is

\$3,000,000
To Be Eligible

True value to the client that benefits the professional

90% of Accelerated Decisions Are Made in Less Than 48 Hours

95% Placement Rates for Accelerated Decisions

53% of Cases Were

Accelerated through

Q2 2020* *Pandemic guidelines

The better we get, the

more you can benefit

The availability of coverage and rates will vary based on company underwriting criteria including, but not limited to, age, sex, health history, smoking status, and residency. Underwriting rules are subject to change at our discretion.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any clients or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing a client's retirement savings. Clients seeking information regarding their particular investment needs should contact a financial professional.

Life insurance is issued by The Prudential Insurance Company of America, Newark, NJ, and its affiliates.



¹ August 1, 2016 through September 30, 2020.